

# August

## TENANT NEWSLETTER -2023-



DESERT RIDGE MARKETPLACE

(480) 513-7586 

DRMReception@vestar.com 

Located next to LensCrafters 

### YOU'RE INVITED! ANNUAL TENANT MEETING

▼ **SAVE THE DATE** AND MEET US AT COPPER BLUES LIVE  
Wednesday, September 20 | 10am – 11am

Join the management team for a tenant meeting at Copper Blues Live. We will be discussing important property updates, a look at the holiday calendar, special announcements and more. Those who attend will enjoy a special presentation from our guest speaker who will share an **exclusive first look** at our new Visit Phoenix partnership – this includes YOUR brand. We highly encourage you to send at least one representative from your brand.

SCAN OR CLICK THE QR  
CODE BELOW TO RSVP



### PROPERTY MANAGEMENT **UPDATES**

▼ **PARKING LOT REFRESH AND MAINTENANCE**

Please note that parking lot repair work will continue throughout the parking lot areas. A schedule and outline of the job phases will be sent out to all tenants prior to the start of each work phase. We thank you in advance for your cooperation and understanding during this process.

▼ **COOL PAVEMENT IN PARTNERSHIP WITH ASU**

We will be partnering with Urban Climate Research Center at Arizona State University to evaluate the effectiveness and performance of a unique pavement coating designed to minimize surface heat temperatures. The designated project site will be in the main parking lot in front of the Management Office. More details to come on this partnership.

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## EVENTS & HAPPENINGS

### ▼ ART INSTALL COLOR RAIN

NOW – August 31

Enjoy the final weeks to experience a captivating burst of colors as thousands of ribbons dance with the wind inside The District. Located near H&M and Journeys and near The Splash Pad.

### ▼ YAPPY HOUR

Thursday, September 21 | 6pm – 7:30pm

We are excited to bring back Yappy Hour for the ultimate paw-ty in The District. Furry friends and their humans can enjoy exciting games, pup prizes, Sip & Stroll and more. Please email Katie Hauptman at [khauptman@vestar.com](mailto:khauptman@vestar.com) if you are interested in participating.

### ▼ PAUL'S CAR WASH

October 16 – 20 | Daily, 7am – 7pm

Paul Horton of CBS5 news and friends wash cars to support Big Brothers Big Sisters AZ during this week-long televised community event. If you are interested in providing a promotional item for attendees or other ways to participate, please [click here](#) for more info.

### ▼ WEEKLY LIVE MUSIC IS BACK IN SEPTEMBER

Select Friday & Saturday Evenings | 6pm – 9pm

Live music will be returning to The District Stage on select Friday and Saturday evenings this September. The lineup includes performances from Come Back Buddy, The Flare and more.



## YOUR BRAND IS INVITED TO PARTICIPATE!

Don't miss a [free](#) opportunity to boost traffic and sales with a dedicated event space for your brand at any of our events. We will provide the table and linen, you just provide the good vibes, one staff member and something exciting for our event guests. You can find more events on the next page or at [shopdesertridge.com/events](http://shopdesertridge.com/events). If you are interested in a free marketing opportunity, please email Katie Hauptman at [khauptman@vestar.com](mailto:khauptman@vestar.com) with the event you are interested in and we will secure your table.



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# PR UPDATE



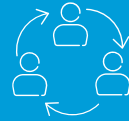
**91,855**  
Web Page Views



**56,098**  
Social Media  
Followers

**102**

Total Media Hits  
in July 2023



**58**  
Million  
Impressions



[@DesertRidge](https://www.instagram.com/DesertRidge)



[@DesertRidgeMarketplace](https://www.facebook.com/DesertRidgeMarketplace)

*Social media followers is the sum of Instagram, Facebook and TikTok followers.*

## SAVE THE DATES AND BRANDS COMING SOON

- ▼ **CAUSE FOR PAWS WITH FULTON HOMES: SATURDAY, AUGUST 26**
- ▼ **PAUL'S CAR WASH: OCTOBER 16 – OCTOBER 20 | DAILY**
- ▼ **I RECYCLE PHOENIX: SATURDAY, OCTOBER 21 | 7AM-12PM**
- ▼ **CREEPY CANDY CRAWL: THURSDAY, OCTOBER 19 | 5:30PM-7:30PM**
- ▼ **PUMPKIN PATCH: OCTOBER 16 – OCTOBER 31 | DAILY**
- ▼ **RUNWAY FOR RESCUES WITH ROLLING RACK BOUTIQUE: FRIDAY NOVEMBER 3**
- ▼ **FASHION WEEK 4 KIDS: SATURDAY, NOVEMBER 11**
- ▼ **ANNUAL HOLIDAY TREE LIGHTING: MONDAY, NOVEMBER 20 | 6PM-8PM**
- ▼ **12 DAYS OF SNOWFALL: NOVEMBER 13 – NOVEMBER 24 | DAILY AT 7PM AND 8PM**



**KONA GRILL**  
*America's Favorite Grill*

*September!*



**BACKYARD**

*September!*

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SEPHORA

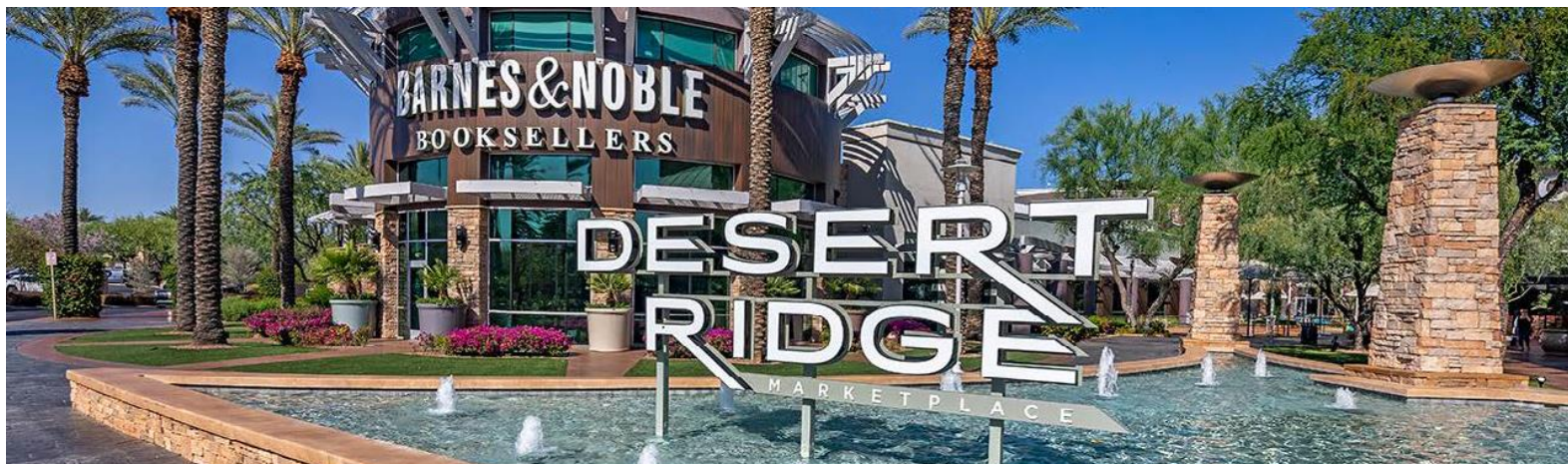
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**Security Dispatch**  
24/7 Hotline  
480.419.8101



## 2023 Employee Discounts

See store for more information, restrictions and exclusions.

### Dave & Buster's – Desert Ridge Industry Night Every Wednesday and Thursday, 9pm-1am

Free 60-minute Game Card (non-ticketed)  
\$10 bowling, 1/2 price billiards

Must pick-up promo card at Dave & Buster's. Valid only at Desert Ridge DNB. Must show card for deal.

#### Artichoke Basille's Pizza

15% off food only

#### Cartel Roasting Co.

10% off

#### Creations Boutique

10% off  
regular price items

#### Cupbop

10% off

#### Fly Bye To Go

20% off

#### Hand & Stone Massage and Facial

New Client Special  
of \$75.95 (value of \$119.95)

#### Radi8 Hot Yoga

\$15 Yoga drop in or \$108  
unlimited Yoga membership

#### Soap Des Jour

10% off

#### Yard House

10% off

Offers valid at Desert Ridge Marketplace locations only. Must present coupon at time of purchase.  
Not valid with any other coupons, discounts, offers or prior purchases. Expires 12/31/2023.

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#### Have a special offer to include?

Email Melissa Gonzalez at [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com)  
with offer details to be included.