

SEPTEMBER 2023

CENTER REMINDERS & NEWS

SIGNAGE & STOREFRONTS

All exterior signage and storefront windows must remain illuminated dusk-to dawn. Please adjust timers seasonally. The Tenant will, at its sole cost and expense, maintain, repair and replace any broken, damaged, cracked or vandalized materials of the signs or display windows within a reasonable period of time. Thank you for your ongoing attention to these items and dedication to maintaining a high standard.

NOW OPEN

The Promenade Scottsdale is excited to announce that both Body20 and PurifiLabs have opened at the center!

Body20 is the future of fitness and uses technology to enhance your workouts. Through wearables, electrical impulses and simple movements, your body will have over 150 times more muscle contractions than a conventional workout, in a fraction of the time. Check our your new fitness neighbors adjacent to Asurion.

Between Bowl of Greens and Ideal Image, PurifiLabs has opened their doors. The indoor air quality specialists provide education and solutions on how to improve the air quality in your home. Stop by and witness the immediate impact of breathing cleaner air today!

COMING SOON

The holiday season is just around the corner and this year 'Tis The Season and See's Candies will be joining the tenant mix.

'Tis The Season is slated to open in late-September and the boutique will provide customized designs for your home holiday decor. 'Tis The Season will occupy the space between First Watch and Tilly's.

See's Candies will be joining the center again for the holiday season.

Occupying the same space as last year, the candy and chocolate specialist will be adjacent to V's Barbershop. Expected to open this fall, be sure to stop by and try their decadent chocolates and pick up a gift or two!

MARKETING UPDATES



SEPTEMBER PROMOTIONAL CONTESTS

During the month of September, The Promenade Scottsdale is hosting an enterto-win contest for free tickets to see Guns N Roses live on October 11th at Chase Field.

Click here to enter!

Between September 18th and September 25th, visit The Promenade Scottsdale's Facebook page for your chance to win a State Fair VIP package. The giveaway prize includes 4 tickets, VIP parking, and ride passes.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk at alucyk@vestar.com.

HOURS

Please check your location's listing here to make sure your hours are correct. If you see any inconsistencies, please email Allie Lucyk at alucyk@vestar.com.

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing **here** to make sure any offers listed are correct. If you would like any information to be added to the website, please email Allie Lucyk at alucyk@vestar.com with the details.

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. Please send the job description and instructions on how to apply to Allie Lucyk at <u>alucyk@vestar.com</u> to have your job opportunities displayed on the dedicated landing page, here.

FACEBOOK PAGE LIKES

5,847

INSTAGRAM **FOLLOWERS**

2,522

Tim Ray

602.553.2703

Tray@vestar.com

Shannon Zubert

Property Manager Assistant Property Manager 602.553.2663

Szubert@vestar.com

Allie Lucyk

Marketing Manager 602.553.2621

Alucyk@vestar.com

For questions or more details on any of the newsletter topics, pleaseemail us!

STAY CONNECTED





The Promenade Scottsdale | 16243 N. Scottsdale Road, Scottsdale, AZ 85254

Unsubscribe alucyk@vestar.com

Update Profile | Constant Contact Data **Notice**

Sent bymarketing@vestar.compowered by

