

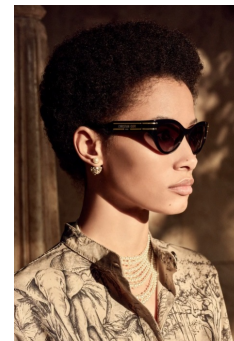


OCTOBER 2023

CENTER REMINDERS & NEWS

TENANT DEAL

Your neighbor, DZYNR OPTX, is offering 10% off for all tenants at The Promenade Scottsdale. DZYNR OPTX specializes in high-end designer glasses and sunglasses. Stop by and take advantage of this great offer today!



MARKETING UPDATES

HALLOWEEN CREEPTACULAR EVENT

On Friday, October 13th from 6:30pm - 8:00pm The Promenade Scottsdale is hosting a Halloween Creeptacular event. Join us outside of Nordstrom Rack for costume contests with prizes, crafts, free photos, and more! [Click here](#) for more



information. If you are interested in participating at this event, **please email Allie Lucyk at alucyk@vestar.com.**



OCTOBER PROMOTIONAL CONTEST

During the month of October, The Promenade Scottsdale is hosting a "Halloween Word Scramble" contest on Instagram. Users who correctly solve the puzzle are eligible to win a \$100 gift card to Michael's. [Click here](#) to check it out!

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at**

alucyk@vestar.com.

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

5,890

INSTAGRAM
FOLLOWERS

2,520

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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