



# DECEMBER 2023

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## CENTER REMINDERS

### HOLIDAY HOURS

With the holidays quickly approaching, we would like to remind you to maintain the minimum holiday hours per the center regulations. [Click here](#) to access the tenant handbook with detailed information on the required operational hours.

## 01 » STORE HOURS

Tenants must maintain the following (minimum) business hours:

Monday – Saturday	11:00 am – 9:00 pm
Sunday	11:00 am – 6:00 pm

Tenants must maintain the following (minimum) holiday hours:

New Year's Day	11:00 am – 5:00 pm
Easter	Closed
Memorial Day	11:00 am – 5:00 pm
July 4th	11:00 am – 5:00 pm
Labor Day	11:00 am – 5:00 pm
Thanksgiving	Closed
Black Friday	11:00 am – 9:00 pm
Christmas Eve	11:00 am – 5:00 pm
Christmas	Closed
New Year's Eve	11:00 am – 5:00 pm

Any changes in the hours of operation during holidays will be distributed to Tenants from Management at least two (2) weeks prior to the holiday. Department Stores and Restaurant hours may vary.

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## MARKETING UPDATES

### ELF CLUBHOUSE



ENTER TO WIN A  
\$200 GIFT CARD TO  
COOPER'S HAWK!



### DECEMBER PROMOTIONAL CONTEST

Now through December 15, The Promenade Scottsdale is hosting an Elf Clubhouse enter-to-win contest on The Promenade Scottsdale's website. Users that submit their name and email address are eligible to win a \$200 gift card to Cooper's Hawk. [Click here](#) to check it out!



### DECEMBER EVENT

On Saturday December 9 from 12:00pm - 2:00pm "Snow Much Fun" is returning to The Promenade Scottsdale. The event will feature snow play areas, a snow slide, free photos with Santa, a free make-and-take ornament craft, a s'more bar, and more! The event will take place near the Spire. If you are interested in having a table at the event or have a coupon/marketing collateral for us to pass, **please email Allie Lucyk at**

[alucyk@vestar.com](mailto:alucyk@vestar.com).

## SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

 The Promenade Scottsdale  
Sponsored · 19  
"Donut" sleep on @chinupdonuts 🍩 Tag a friend who owes you one 🙌  
...See more



## PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

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## WEBSITE UPDATES

### HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) with the details.**

### JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) to have your job opportunities displayed on the dedicated landing page, [here](#).**

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FACEBOOK PAGE  
LIKES

**5,898**

INSTAGRAM  
FOLLOWERS

**2,541**

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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