

DECEMBER 2023

CENTER UPDATES

SAFETY REMINDER

During the holiday season, please remind all employees to use inconspicuous bags when making bank deposit drops, be mindful of their surroundings, and report any suspicious activity to security and PD. Please also remind employees to use the buddy system when possible, and/or contact our security team to provide an escort to and from vehicles, at any time. For assistance, please contact security directly with the phone number listed below, or contact property management team with any questions or concerns. Wishing you a Safe and Happy Holiday Season!

TENANT MARKETING

DECEMBER PROMOTIONAL CONTEST



Now through December 15, University Plaza is hosting a holiday giveaway on Instagram. Users who LIKE the holiday giveaway post on Instagram are eligible to win a \$500 gift card to Safeway. Click here to check it out.

If you are interested in providing an item or strong promotional offering for our next enter-to-win, please reach out to Allie Lucyk at alucyk@vestar.com.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services that University Plaza has to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Allie Lucyk at alucyk@vestar.com.



WEBSITE UPDATES

HOURS

Please check your location's listing here to make sure your hours are correct. If you see any inconsistencies, please email Allie Lucyk at alucyk@vestar.com.

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing here to make sure any offers listed are correct. If you would like any information to be added to the website, please email Allie Lucyk alucyk@vestar.com with the details.

JOB LISTINGS

Are you hiring? Feature your job postings on the University Plaza website. Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated lading page, here.

Facebook Page	Instagram	Total Database
Likes	Followers	Number
239	791	612

Angela Manca
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For questions or more details on any of the newsletter topics, please email us!







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