

Las Tiendas Village



JANUARY 2024

MARKETING UPDATES



JANUARY PROMOTIONAL CONTEST

Now through January 31, Las Tiendas Village is hosting a New Year giveaway on Instagram. Users that comment their New Year's Resolution on the post are eligible to win a \$200 gift card to Macayo's. [Click here](#) to check it out!

SOCIAL MEDIA



We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at Las Tiendas Village have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at alucyk@vestar.com.**

PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com**.

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com** with the details.

JOB LISTINGS

Are you hiring? Feature your job postings on the Las Tiendas Village website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com** to have your job opportunities displayed on the dedicated landing page.

FACEBOOK PAGE LIKES

365

INSTAGRAM FOLLOWERS

389

TOTAL DATABASE NUMBER

591

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For question or more details on any of the newsletter topics, please [email us!](#)



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