



JANUARY 2023

CENTER REMINDERS

SIGNAGE & STOREFRONTS

All exterior signage and storefront windows must remain illuminated dusk-to dawn. Please adjust timers seasonally. The Tenant will, at its sole cost and expense, maintain, repair and replace any broken, damaged, cracked or vandalized materials of the signs or display windows within a reasonable period of time. Banners, A-Frames, Stanchions or Easels are not permitted in the common areas of the center. Thank you for your ongoing attention to these items and dedication to maintaining a high standard.

MARKETING UPDATES

JANUARY PROMOTIONAL CONTEST

Now through January 31, The Promenade Scottsdale is hosting a New Year giveaway on Instagram. Users that comment their New Year's Resolution are eligible to win a \$200 gift card to



Nordstrom Rack. [Click here](#) to check it out!

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions**

on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).

**FACEBOOK PAGE
LIKES**

5,897

**INSTAGRAM
FOLLOWERS**

2,564

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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