

# **JANUARY 2024**

## **CENTER UPDATES**

#### **GENERAL REMINDERS**

We would like to take this time to wish everyone a Happy, Healthy and Prosperous New Year. Please take a moment to read through a few important Shopping Center reminders. To ensure continued Tenant and customer safety, please report suspicious onsite activity to City of Flagstaff non- emergency at 928-774-1414 (from 10pm – 8am), and QXL dispatch at 480-277-4963 (from 8am - 10pm). Overnight parking is not permitted. If parking after 11pm, please post Vestar Parking Pass in window and notate the store name on the pass, to avoid potential tow. During the winter season, we do our best at keeping the roads, storefronts and back of house clear of snow and ice, and work with roofers to address leaks in a timely fashion when notified. If you experience continued roof leaks within your premises, or have any other questions, please contact Property Management. We appreciate your cooperation and partnership and look forward to working with you this year!

## **TENANT MARKETING**

#### JANUARY PROMOTIONAL CONTEST



Now through January 31, University Plaza is hosting a New Year giveaway on Instagram. Users who comment their New Year's resolution will be eligible to win a \$100 gift card to Nekter. <u>Click here</u> to check it out. If you are interested in providing an item or strong promotional offering for our next enter-to-win, please reach out to Allie Lucyk at <u>alucyk@vestar.com</u>.

#### **SOCIAL MEDIA**

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services that University Plaza has to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at** <u>alucyk@vestar.com</u>.



### **WEBSITE UPDATES**

#### HOURS

Please check your location's listing <u>here</u> to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at <u>alucyk@vestar.com</u>**.

#### **PROMOTIONS/SPECIALS**

We are updating our website regularly with specials and offers. Please check your location's listing <u>here</u> to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk** <u>alucyk@vestar.com</u> with the details.

#### **JOB LISTINGS**

Are you hiring? Feature your job postings on the University Plaza website. Please send the job description and instructions on how to apply to Allie Lucyk at <u>alucyk@vestar.com</u> to have your job opportunities displayed on the dedicated lading page, <u>here</u>.

Facebook Page	Instagram	Total Database
Likes	Followers	Number
248	793	616
Angela Manca	Kelley Wood	Allie Lucyk
Property Manager	Assistant Property Manager	Marketing Manager
602.553.2701	602.553.2662	602.553.2621
amanca@vestar.com	<u>kwood@vestar.com</u>	alucyk@vestar.com

For questions or more details on any of the newsletter topics, please email us!





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