



FEBRUARY 2023

CENTER NEWS



TENANT SPOTLIGHT

Join us in raising a toast to Rinaldi's, the iconic New York style deli that has been a culinary cornerstone at The Promenade Scottsdale for two decades!

At Rinaldi's, freshness is not just a promise, but a way of life. Owner John Sayegh has been serving up delightful experiences where every visit guarantees a taste of authenticity and passion.

For two eventful decades, Rinaldi's has been the go-to spot for breakfast bliss, featuring burritos filled with just-cracked eggs and adorned with the flavorful touch of Bolivia's homemade salsa. The deli sandwiches are a testament to culinary craftsmanship, and Italian classics like chicken parmesan and baked ziti transport you straight to the heart of Italy. To top it all off, Rinaldi's hands down has **the best** cannoli.

As we celebrate this remarkable milestone, John Sayegh shares his secret to longevity in both the Arizona restaurant business and love—decades of dedication. Happily married for years, John's commitment to quality and community has made Rinaldi's a beloved destination for those seeking a taste of tradition and a warm, welcoming atmosphere.

Be sure to check out John's guest appearance on Jamie's Local Love, [here](#).

COMING SOON



Exciting updates await at The Promenade Scottsdale as we proudly introduce three fantastic newcomers to our center this year!



Prepare your taste buds for the delightful addition of See's Candies, as a permanent fixture nestled next to Rinaldi's, promising a year-round indulgence in premium chocolates and candies.

In the world of fashion, J. Crew Factory is set to make a stylish mark, providing affordable wardrobe choices for the entire family. Find them in the former World of Rugs space, offering a fresh take on fashion in the heart of our center.

Sports enthusiasts, rejoice! Fan Outfitters is set to occupy the former Carter's space, bringing a diverse selection of sports merchandise dedicated to your favorite professional and college teams. Get ready to showcase your team spirit in style!

The Promenade Scottsdale is buzzing with anticipation as these exciting additions enrich our center with a blend of sweetness, style, and sports fervor. Join us in welcoming these new experiences!

MARKETING UPDATES



FEBRUARY PROMOTIONAL CONTEST

Now through February 10th, The Promenade Scottsdale is running a Renaissance Festival ticket giveaway on Facebook. Participants who like, share, and comment with their favorite fair food stand a chance to win a 4-pack of tickets to the Renaissance Festival. [Click here](#) to check it out!

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would

like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**

 The Promenade Scottsdale
Sponsored - 
The quality of the air in your home is so important, ESPECIALLY if you work there too!
Take a deep breath and know exactly WHAT you're breathing in 🌬️ shop products for better, healthier air at PuriFi today!
<https://scottsdalepromenade.com/stores/>



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

5,896

INSTAGRAM
FOLLOWERS

2,560

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For questions or more details on any of the newsletter topics, please [email us!](#)

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