



March 2024

MARKETING UPDATES

DIRECT MAIL OPPORTUNITY

Are you interested in a free marketing opportunity for your business? The Promenade Scottsdale is sending out a Spring Direct Mailer containing coupons to tenants in our center. If you are interested in participating, please contact Lynn with Synergy Direct by March 15th. You can email her by [clicking here](#) or call her at (714) 962-0724.



MARCH PROMOTIONAL CONTEST

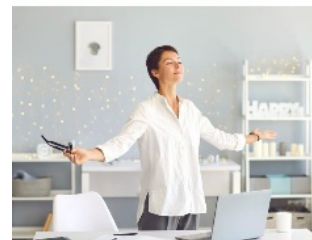
Now through March 13th, The Promenade Scottsdale is running a Lucky Guess contest on Instagram. Participants who correctly guess the



number of four leaf clovers on the image are eligible to win a \$200 gift card to Giftology. [Click here](#) to check it out!

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions**

on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).

**FACEBOOK PAGE
LIKES**

5,906

**INSTAGRAM
FOLLOWERS**

2,572

Tim Ray

Property Manager
602.553.2703

Tray@vestar.com

Shannon Zubert

Assistant Property Manager
602.553.2663

Szubert@vestar.com

Allie Lucyk

Marketing Manager
602.553.2621

Alucyk@vestar.com

For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



The Promenade Scottsdale | 16243 N. Scottsdale Road, Scottsdale, AZ 85254

[Unsubscribe alucyk@vestar.com](#)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by marketing@vestar.com powered by



Try email marketing for free today!