



April 2024

MARKETING UPDATES

EARTH DAY

This year, Earth Day falls on April 22, and The Promenade Scottsdale is honoring our planet with a special photo opportunity located between Nordstrom Rack and Michael's. Visitors are invited to capture a photo in front of a lush grassy backdrop featuring a globe, symbolizing our commitment to Earth. Join us in celebrating Earth Day this month by snapping a photo and tagging @ThePromenadeScottsdale on Instagram!



APRIL PROMOTIONAL CONTEST

During April, The Promenade Scottsdale is hosting an Earth Day contest on Instagram. Users that like the Earth Day post on our Instagram account are eligible to win a memorial tree planted in the honor of their choosing. [Click here](#) to check it out!

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**

 The Promenade Scottsdale
Sponsored · 🌱

The quality of the air in your home is so important, ESPECIALLY if you work there too!

Take a deep breath and know exactly WHAT you're breathing in 🌱 shop products for better, healthier air at Purifi today!

<https://scottsdalepromenade.com/stores/>



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

5,902

INSTAGRAM
FOLLOWERS

2,586

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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