

**LAKE PLEASANT**  
**TOWNE CENTER**

ON VIEW FOR A LIMITED TIME BETWEEN CHIPOTLE  
AND SMASHBURGER IN THE FOOD COURT AREA.

**COLOR RAIN**  
*sunsational sky*

**LAKE PLEASANT**  
**TOWNE CENTER**

**AUGUST 2023 TENANT NEWSLETTER**

**Color Rain: Sunsational Sky**

Experience the thrill of being completely surrounded by thousands of colored ribbons cascading from above. The fiery sunset shades will offer a chance for shoppers to capture a fun and vibrant photo this summer.

This summer art installation is inspired by Arizona's summer sunsets. Color Rain is located between Chipotle and Smashburger in the food court area.



WELCOME TO LAKE PLEASANT TOWNE CENTER!



NOW OPEN

Harkins CINÉ GRILL is now open!  
Indulge in a cinematic dining  
experience featuring a full-service  
scratch kitchen and luxurious  
lounger reclining seating.

CLICK FOR MORE  
INFO





## COMING SOON

Your favorite Halloween superstore is coming to Lake Pleasant Towne Center! Spirit Halloween will be located near Kohl's and Ross.



## Cause for Paws Event

Cause for Paws is back with free booties to protect your furry friends feet! Event will be located in the parking lot near PetSmart on Saturday, August 19 from 10am - 12pm.



CLICK FOR MORE INFO

## Hot Wheels Monster Trucks Live Ticket Giveaway

Lake Pleasant Towne Center announced a Hot Wheels Monster Truck Live Glow Party Giveaway featuring a four-pack of tickets. The goal of this promotion is to increase our database numbers and improve engagement on our website.



## Apple AirPods Pro Instagram Giveaway

To enter, Instagram users will follow our account, tag two friends, and like the giveaway post. The goal of this promotion is to enhance customer loyalty, build awareness, and improve engagement on our center's Instagram account.

CLICK FOR GIVEAWAY

---

## Heat Advisory

Protect yourself from the summer heat and potential sun-related damage with the following precautions:

- Choose lightweight, light-colored and breathable fabrics (such as cotton)
- Broad-spectrum sunscreen (with protection from both UVA and UVB sun rays)
- Stay hydrated - keep water with you at all times
- Learn signs and symptoms of heat-related illnesses and conditions such as heat stroke, exhaustion, cramps and severe sunburn. If children show these symptoms, seek medical assistance immediately.

### NEVER LEAVE A CHILD OR PET IN THE CAR

If you witness a child or pet in distress, call 911, contact Security at (480)419-8101 or the Arizona Humane Society at (602)997-7585 ext. 2073.

## Tenant Handbook

The Lake Pleasant Towne Center tenant handbook should serve as a quick and easy reference for general rules on operating your store or restaurant. Please review the handbook [here](#). If you would like a printed copy, please respond to this email.

## Promotions/Specials

Shoplptc.com is regularly updated with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com) with the details.

Facebook Page Likes

4,776

Instagram Followers

907

---

Kathy Schiller  
General Manager  
602.553.2717  
[kschiller@vestar.com](mailto:kschiller@vestar.com)

Beckie McKinney  
Assistant Property Manager  
602.553.2626  
[rmckinney@vestar.com](mailto:rmckinney@vestar.com)

Melissa Gonzalez  
Marketing Manager  
602.553.2713  
[mgonzalez@vestar.com](mailto:mgonzalez@vestar.com)

---

**LAKE PLEASANT**  
TOWNE CENTER



Lake Pleasant Towne Center | NW Corner of Happy Valley Road & Lake Pleasant Parkway,  
Peoria, AZ 85383

[Unsubscribe marketing@vestar.com](mailto:unsubscribe@vestar.com)

[Update Profile](#) | [Constant Contact Data  
Notice](#)

Sent by [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com) powered by



Try email marketing for free today!