

LAKE PLEASANT
TOWNE CENTER

Best Shopping in Peoria

Thank You For Choosing



LAKE PLEASANT
TOWNE CENTER

Happy Valley Road & Lake Pleasant Parkway

ShopLPTC.com

Best Italian Food in Peoria

Congrats to Twisted Italian for being awarded Best Italian Food in Peoria, 3 years in a row! Creative dishes, quality wine and friendly service make Twisted Italian a unique and unforgettable dining experience.



Back to School Direct Mail

Lake Pleasant Towne Center is sending out a Back to School Direct Mail Piece that will include special promotions to encourage shopping and dining at the center. We invite you to participate by providing an exclusive offer. (No Cost for you to participate)



Click [HERE](#) for more Information.

Color Rain Art Install

Get excited to be immersed in an explosion of colored ribbons hanging from the sky. The vibrant hues will create the perfect opportunity for our shoppers to snap a fun photo!

Installation will commence in June and will be located in the Food Court between Chipotle and Smashburger.



Social Media

Lake Pleasant Towne Center continues to post weekly on Facebook and Instagram to highlight retailer offers and promotions. If you have any professional lifestyle images that you would like to include in the social media lineup, please send the images and promotional details to mgonzalez@vestar.com.

Earth Month Giveaway Recap

Mother's Day Giveaway



EARTH MONTH GIVEAWAY



**TAG A FRIEND IN THE COMMENTS
FOR YOUR CHANCE TO WIN A
\$100 GIFT CARD TO SPROUTS**

Lake Pleasant Towne Center hosted the Earth Month Giveaway from April 3rd-22nd. Our Instagram followers tagged a friend in the comments and liked the post to enter. The winner received a \$100 gift card to Sprouts.

Recap: Increased reach by 74.7% and gained 32 new followers

Lake Pleasant Towne Center announced a Mother's Day Social Media Giveaway featuring a \$100 Ulta Beauty gift card. To participate users will tag a mom and comment what they love about them. The goal of this promotion is to increase awareness of the center and improve engagement on Instagram.

Property Updates

We will be starting the asphalt work for the project which will include sealcoat, crack-seal, and some repairs. Please inform your employees that lots may be closed intermittently and to access these lots during this time. Areas that are closed will only be closed for a short period.

HVAC Maintenance

With the warmer weather approaching, please schedule to have a tune up on your HVAC system in anticipation of the warmer weather. Per your lease, you are required to provide your service maintenance agreements to the Landlord annually. As a reminder, restaurants should be providing their inspection tag for the ANSUL/hood cleaning to Landlord as well quarterly. These agreements and proof of inspections can be emailed to kschiller@vestar.com and rmckinney@vestar.com.

Tenant Handbook

The Lake Pleasant Towne Center tenant handbook should serve as a quick and easy reference for general rules on operating your store or

restaurant. Please review the handbook [here](#). If you would like a printed copy, please respond to this email.

Promotions/Specials

Shoplptc.com is regularly updated with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email mgonzalez@vestar.com with the details.

Facebook Page Likes

4,771

Instagram Followers

597

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