

# LAKE PLEASANT TOWNE CENTER

## TENANT NEWSLETTER



### Holiday Traffic and Sales

Share your insights on this holiday season's performance in terms of both traffic and sales. Whether you exceeded your goals or have any noteworthy facts to share, we'd love to hear about it!

[SEND FEEDBACK  
HERE](#)

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### Gold Rain Art Installation

Lake Pleasant Towne Center will feature holiday rain art through

mid-January. The thousands of gold, silver and white ribbons are a fun addition to the shopping center for shoppers to capture a fun photo this cheerful season.

The Gold Rain Art is installed between Chipotle and Smashburger in the food court area.



## Happy New Year!

We hope everyone is recovering from the busy holiday season and the Lake Pleasant Towne Center Property Management Team wishes everyone a Happy and Prosperous New Year!

## Holiday Direct Mail



Lake Pleasant Towne Center sent out a Holiday Direct Mail Piece that included special promotions to encourage shopping and dining at the center. Direct Mailer was valid from **December 1st, 2023** to **December 31st, 2023**.

## Tenant Handbook

The Lake Pleasant Towne Center tenant handbook should serve as a quick and easy reference for general rules on operating your store or restaurant. Please review the handbook [here](#). If you would like a printed copy, please respond to this email.

## Promotions/Specials

Shoplptc.com is regularly updated with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com) with the details.

Facebook Page Likes

5,016

Instagram Followers

2,242

Kathy Schiller  
General Manager  
602.553.2717

[kschiller@vestar.com](mailto:kschiller@vestar.com)

Beckie McKinney  
Assistant General Manager  
602.553.2626

[bmckinney@vestar.com](mailto:bmckinney@vestar.com)

Melissa Gonzalez  
Marketing Manager  
602.553.2713

[mgonzalez@vestar.com](mailto:mgonzalez@vestar.com)

**LAKE PLEASANT**  
TOWNE CENTER



Lake Pleasant Towne Center | NW Corner of Happy Valley Road & Lake Pleasant Parkway,  
Peoria, AZ 85383

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