

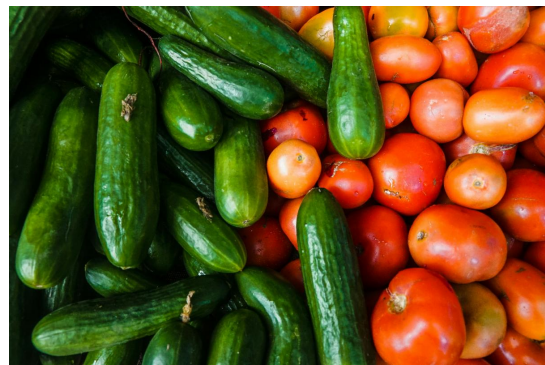
LAKE PLEASANT TOWNE CENTER

APRIL 2024 TENANT NEWSLETTER



Earth Day Giveaway

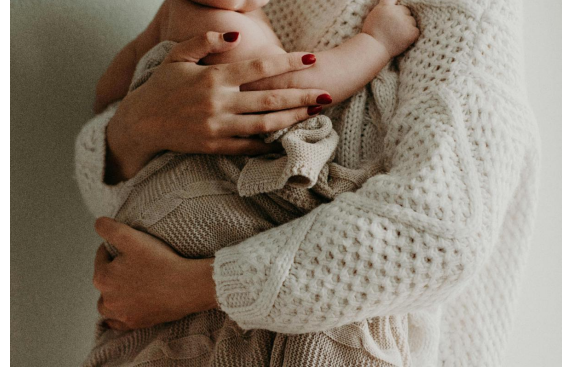
Lake Pleasant Towne Center is currently celebrating our planet for Earth Day with a giveaway to Sprouts Farmer's Market. It is running until April 23, 2024 on Instagram.



Mother's Day Giveaway

Lake Pleasant Towne Center will be

having a Mother's Day giveaway on Instagram to celebrate all the moms! If you would like to donate a gift card, please email mwilson@vestar.com



Spring Refresh

Things are starting to bloom! Spring flowers will be installed at all planters at storefronts. Please keep in mind that between the removal of old plant material and new plant material, there may be a week or so delay where the planters will be empty. We will also be starting the spring tree pruning. Please be aware of our landscaping crew and their teams performing this work.

Tenant Handbook

The Lake Pleasant Towne Center tenant handbook should serve as a quick and easy reference for general rules on operating your store or restaurant. Please review the handbook [here](#). If you would like a printed copy, please respond to this email.

Promotions/Specials

Shoplptc.com is regularly updated with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email mwilson@vestar.com with the details.

Facebook Page Likes

5,016

Instagram Followers

2,310

Kathy Schiller
General Manager
602.553.2717

Beckie McKinney
Assistant General Manager
602.553.2626

Morgan Wilson
Marketing Manager
714.820.9179

LAKE PLEASANT
TOWNE CENTER



Lake Pleasant Towne Center | NW Corner of Happy Valley Road & Lake Pleasant Parkway,
Peoria, AZ 85383

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