

# SURPRISE

TOWNE CENTER & MARKETPLACE



## JULY 2023 TENANT NEWSLETTER

**SPLASH BASH**

Fire truck hoses, bubble foam pit, water games, music, prizes and more!

**SATURDAY, JULY 29**  
**5:30PM - 7:00PM**

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### Splash Bash Event

On Saturday, July 29th, Surprise Towne Center & Marketplace will be hosting a summer kids event from 5:30PM - 7PM in the parking lot near Red Lobster and Olive Garden.

This event will feature fire truck hoses, a bubble foam pit, water games, music, prizes and more! We expect an increase in family traction to the shopping center.

# Free Marketing Opportunity: Interested in Participating?

Participation  
Examples:

- Set up a table and provide samples or a demo of your product/service
- Pass (or provide for us to pass) coupons or a flyer for your business



## Partnership with Arizona Helping Hands

Surprise Towne Center and Marketplace has partnered with Arizona Helping Hands to provide Back pack donations to children in foster care. Guests are welcomed to donate a brand-new backpack during the event to receive a free \$5 gift card to Chik-fil-A! While supplies last.

Let us know how we can support your business at the upcoming Splash Bash event! To get involved email [Mgonzalez@vestar.com](mailto:Mgonzalez@vestar.com).

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## Back to School Direct Mail



We are excited to inform you that the Back to School Direct Mailers have been mailed out and are in-home. The anticipation is building, and we are confident that these mailers will provide valuable resources, discounts, and exciting offers to the community. We appreciate all tenants who participated!

## Social Media

### Father's Giveaway: Recap

Surprise Towne Center & Marketplace hosted a Father's Day Giveaway from June 5th - June 12th. Social media users were invited to tag a super hero dad and follow our account for a chance to win a \$50 gift card to Chik-fil-A and a

\$100 gift card to Lowe's.

Recap: 132 Enteries



## Hot Wheels Monster Trucks Live Glow Party Giveaway

Surprise Towne Center & Marketplace announced a Hot Wheels Monster Trucks Live Glow Party Website Giveaway featuring a four-pack of tickets for August 19th-20th at Desert Diamond Arena. To participate, website users will enter their name and email into the dedicated landing page. The goal of this promotion is to increase awareness of the center website and increase our customer database.

Surprise Towne Center & Marketplace continues to post weekly on Facebook and Instagram to highlight retailer offers and promotions. If you have any professional lifestyle images that you would like to include in the social media lineup, please send the images and promotional details to [Mgonzalez@vestar.com](mailto:Mgonzalez@vestar.com).

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## Heat Advisory

Protect yourself from the summer heat and potential sun-related damage with the following precautions:

- Choose lightweight, light-colored and breathable fabrics (such as cotton)
- Broad-spectrum sunscreen (with protection from both UVA and UVB sun rays)
- Stay hydrated - keep water with you at all times
- Learn signs and symptoms of heat-related illnesses and conditions such as heat stroke, exhaustion, cramps and severe sunburn. If children show these symptoms, seek medical assistance immediately.

### NEVER LEAVE A CHILD OR PET IN THE CAR

If you witness a child or pet in distress, call 911, contact Security at (480)419-8101 or the Arizona Humane Society at (602)997-7585 ext. 2073.

## Non-emergency Police

Please be sure to inform your employees to call 911 for emergency situations or City of Surprise non-emergency 623-222-4000 for police related situations.

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## Job Listings

Are you hiring? Feature your job postings on the Surprise Towne Center & Marketplace website. Please send the job description and instructions on how to

apply to Melissa Gonzalez at [Mgonzalez@vestar.com](mailto:Mgonzalez@vestar.com) to have your job opportunities displayed on the dedicated landing page, [here](#).

Facebook Page Likes  
4,137

Instagram Followers  
1,361

**Kathy Schiller**  
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**Beckie McKinney**  
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