

SURPRISE

TOWNE CENTER & MARKETPLACE



MAY 2023 TENANT NEWSLETTER

Back to School Direct Mail

Surprise Towne Center & Marketplace is sending out a Back to School Direct Mail Piece that will include special promotions to encourage shopping and dining at the center. We invite you to participate by providing an exclusive offer.

(FREE to participate)



Click [HERE](#) for more Information.

Social Media



Earth Month Giveaway: Recap

Surprise Towne Center & Marketplace hosted an Earth Month Giveaway from April 3rd - April 22nd. Social media users were invited to like, comment and follow for a chance to win sustainable goodies and a \$100 gift card to Target.

Recap: 264 entries

Mother's Day Giveaway

Surprise Towne Center & Marketplace announced a **Mother's Day Social Media Giveaway** featuring a Stanley cup and an Ulta Beauty gift card. To participate users will tag a mother in their life and comment what they love about them. The goal of this promotion is to increase awareness of the center and improve engagement on Instagram.



Surprise Towne Center & Marketplace continues to post weekly on Facebook and Instagram to highlight retailer offers and promotions. If you have any professional lifestyle images that you would like to include in the social media lineup, please send the images and promotional details to mgonzalez@vestar.com.

Upcoming Event and Tenant Participation



Splash Bash Event

On July 29th, Surprise Towne Center & Marketplace will be hosting a Splash Bash Event from 5:30PM - 7PM near Red Lobster and Olive Garden.

This event will feature fire truck hoses, a bubble foam pit, water games, music, prizes and more! We expect an increase in family traction to our center.

Interested in Participating?

- Set up a table and provide samples or a demo of your

Participation
Examples:

- product/service.
- Pass (or provide for us to pass) coupons or a flyer for your business.

Let us know how we can support your business at the upcoming Splash Bash event! To get involved email Mgonzalez@vestar.com

Ongoing Construction

We have a big project slotted for Surprise Marketplace to start in early summer with the asphalt repairs at specific areas including the main drives into the center. This work will include repairs, resealing and restriping as necessary. Please be aware that parts of the parking lot will be temporarily closed to allow for the work as they work through the repairs on the lot.

Safety

With the warmer weather approaching, please schedule to have a tune up on your HVAC system in anticipation of the warmer weather. Per your lease, you are required to provide your service maintenance agreements to the Landlord annually. As a reminder, restaurants should be providing their inspection tag for the ANSUL/hood cleaning to Landlord as well quarterly. These agreements and proof of inspections can be emailed to kschiller@vestar.com and rmckinney@vestar.com.

Non-emergency Police

Please be sure to inform your employees to call 911 for emergency situations or City of Surprise non-emergency 623-222-4000 for police related situations.

Job Listings

Are you hiring? Feature your job postings on the Surprise Towne Center & Marketplace website. Please send the job description and instructions on how to apply to Melissa Gonzalez at mgonzalez@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).

Facebook Page Likes
4,136

Instagram Followers
1,340

Kathy Schiller
General Manager
602.553.2717
kschiller@vestar.com

Beckie McKinney
Assistant Property Manager
602.553.2626
rmckinney@vestar.com

Melissa Gonzalez
Marketing Manager
602.553.2713
mgonzalez@vestar.com

