



May 2024

PROPERTY REMINDERS

STOREFRONT SIGNAGE

All exterior signage and storefront windows must remain illuminated dusk-to-dawn. Please remember to adjust your timers seasonally as daylight hours change.

TRASH REMOVAL

Trash should not be visible during business hours. Please dispose of trash only through the back of your store and into designated dumpster locations. It is the responsibility of all tenants to help keep trash enclosure areas clean and free of debris outside of the dumpsters. We appreciate your help in this matter.

MARKETING UPDATES

MOTHER'S DAY

Embrace the spirit of Mother's Day by capturing a memorable moment in front of the charming backdrop nestled between Nordstrom Rack and Michael's at The

Promenade Scottsdale. The lush grassy background, embellished with a delightful floral border and the endearing word "MOM," serves as a perfect tribute to the extraordinary woman in your life. Don't forget to share the love and tag @ThePromenadeScottsdale on Instagram to spread the joy!



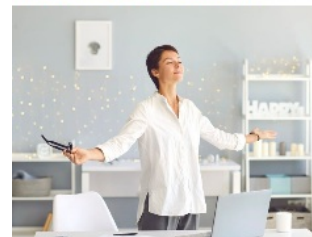
MAY PROMOTIONAL CONTESTS

The Promenade Scottsdale is running an exciting Mother's Day brunch giveaway until May 8th! Users that share their name and email address, have a chance to win a delightful brunch for four at The Capital Grille on Mother's Day! [Click here](#) to check it out!

From May 13th - May 20th, The Promenade Scottsdale is hosting a Sesame Street Live ticket giveaway on Instagram. Users that LIKE the post are eligible to win a pair of tickets to the show on Saturday, June 22nd at the Arizona Financial Theatre.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

5,897

INSTAGRAM
FOLLOWERS

2,601

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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