

TENANT NEWSLETTER -2024-



DESERT RIDGE MARKETPLACE

- (480) 513-7586 🕻
- DRMReception@vestar.com
- Located next to LensCrafters 💡

PROPERTY MANAGEMENT **UPDATES**

STOREFRONTS AND SIGNAGE

No signs or advertising collateral of any nature may be taped on the surface of the Tenant's storefront display windows or doors. The interior and exterior of the Tenant's storefront, including glass, doors, signs, base molding, and any other surface of the storefront, must be kept clean by the tenant at all times. Banners, A-Frames, Stanchions or Easels are not permitted in the common areas of the center without prior consent from the Management Office.

REMINDER! OPERATING HOURS

Tenants must maintain the following (minimum) business hours: Monday – Saturday 11:00 am – 9:00 pm Sunday 11:00 am – 6:00 pm

Tenants must maintain the following (minimum) holiday hours: New Year's Day 11:00 am – 5:00 pm Easter CLOSED Memorial Day 11:00 am – 5:00 pm July 4th 11:00 am – 5:00 pm Labor Day 11:00 am – 5:00 pm Thanksgiving CLOSED Black Friday 11:00 am – 9:00 pm Christmas Eve 11:00 am – 5:00 pm Christmas Day CLOSED New Year's Eve 11:00 am – 5:00 pm



SHOPDESERTRIDGE.COM

MARKETING UPDATES

WEDNESDAYS! DISTRICT SPLASH DAYS

June 12, June 26, July 10, July 24| 10:30am – 12pm

In an effort to drive weekday lunch traffic this summer, we will be hosting splash-tastic adventures at the splash pad with activities, characters, and a DJ. We invite your brand to be a part of the fun at no additional cost. Event dates are on the following Wednesdays - June 12, June 26, July 10, and July 24. Email <u>khauptman@vestar.com</u> to confirm your participation.

WANT TO BE FEATURED ON SOCIAL?

Feature your location on the Desert Ridge Marketplace Instagram or TikTok page through a custom video! All you have to do is email <u>khauptman@vestar.com</u> and provide the menu items and/or display to be featured. We will send someone to capture the content, edit and post.

BOOST LUNCH TRAFFIC AND SALES

Enhance your eatery by joining the Desert Ridge Marketplace 2024 Lunch Program! With the goal of driving additional lunchtime traffic, the program will promote weekday offers from 11am-2pm. These offers will be distributed to local businesses and through a special advertising plan. Please email your offer to <u>khauptman@vestar.com</u>. *Your offer can be modified at any time!*

ECOBLOOMS OVERHEAD ART INSTALLATION Sustainable Art in The District

EcoBlooms takes over The District! This vibrant hanging art installation is made from recycled bottles and spring flowers. Located inside The District from H&M to the Splash Pad, on view now through the end of Summer.

■ HOT WHEELS MONSTER TRUCKS LIVE June 1 – June 30 | Enter To Win Promotion

Guests are invited to enter to win a family four-pack of tickets to Hot Wheels Monster Trucks Live Glow Party at Desert Diamond Arena this August. Enter To Win at <u>www.shopdesertridge.com/hotwheels</u>.

LIVE MUSIC ON PAUSE

June - August

For the safety of our guests and performers, Live Music will be paused June – August. Live music will be back in September.











SHOPDESERTRIDGE.COM



2024 Employee Discounts

See store for more information, restrictions and exclusions.

BackFit Health + Spine	Backyard	Cold Stone Creamery
NEW PATIENT SPECIAL Free exam and X-rays (\$235 value) Schedule @ 480-306-7832	15% off	15% off
Dave & Buster's	Fly Bye To Go	Kona Grill
15% off Food and Non-alcoholic Beverages	20% off	20% off
Hand & Stone Massage and Facial	Jimmy John's	The Joint Chiropractic
New Client Special of \$75.95 (value of \$119.95)	15% off	\$10 off a chiropractic adjustment
Marino's Italian Kitchen & Bar	Nautical Bowls	OHM Fitness
10% off food only	20% off	10% off membership packs and suits
Radi8 Hot Yoga	Soap Des Jour	Offers valid at Desert Ridge Marketplace locations only. Must present coupon at time of purchase. Not valid with any other coupons, discounts, offers or prior purchases. Expires 12/31/2024.
\$15 Yoga drop in or \$108 unlimited Yoga membership	10% off	Have a special offer to include? Email Melissa Gonzalez at mgonzalez@vestar.com with offer details to be included.