

DESERT RIDGE MARKETPLACE

(480) 513-7586

DRMReception@vestar.com

Located next to LensCrafters

PROPERTY MANAGEMENT UPDATES

▼ SIGNAGE AND STOREFRONTS

Non-compliant Signage in the form of A-Frame or Freestanding Signage placed in the common area and/or exterior of the tenant's premises is not permitted and is a tenant violation. Per page II of the Desert Ridge Marketplace Rules and Regulations, commonly known as the Desert Ridge Marketplace Tenant Handbook, "Banners, A-Frames, Stanchions or Easels are not permitted in the common areas of the center without prior written consent from the Management Office". Property Management reserves the right to remove prohibited signage that remains onsite. To view a copy of the Desert Ridge Marketplace Tenant Handbook, go to www.vestartenantsservices.com, select "View Available Properties", select "Arizona", select "Desert Ridge Marketplace", then click to view "Tenant Handbook".



MARKETING UPCOMING EVENTS

▼ BUNNY HOP & FREE PHOTOS

Thursday, March 14 from 5:30PM – 7PM – Free Bunny Photos
Saturday, March 16 from 10AM – 12PM – Bunny Hop Celebration
Sunday, March 17 from 3:30PM – 5PM – Free Bunny Photos

Hop on over for the ultimate spring celebration at Desert Ridge Marketplace on Saturday, March 16! Enjoy an egg hop throughout The District and enjoy live entertainment, giveaways, crafts and more. Plus, snap a free photo with some bunny special on select dates.



▼ MADNESS IN THE DISTRICT

Sip, Stroll & Score for the Final Four

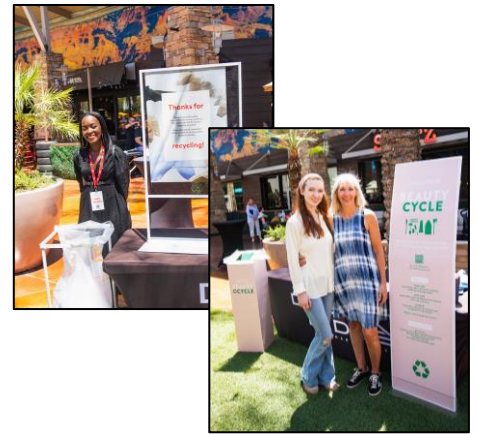
Throughout March, Desert Ridge Marketplace will invite guests to catch the March Madness tournament in The District. Guests can enjoy select games on the LED screens, enter to win an interactive giveaway near The District Stage, Sip & Stroll, and more. Are you interested in promoting a special March Madness offer to guests? Send your offer to khauptman@vestar.com.



▼ EARTH DAY

Sustainable Art & Evergreen Earth Day Guide

Throughout April, Desert Ridge Marketplace will be promoting all things Earth Day! EcoBlooms will take over The District as a hanging art installation with ivy leaves made from recycled bottles and spring flowers. Your brand is also invited to promote all of your brand's sustainability initiatives throughout the month. Please send all details to khauptman@vestar.com.



▼ BUBBLE BASH

Saturday, May 11 from 11AM-1PM

Save The Date! The Annual Bubble Bash returns to The District this May for the ultimate summer kick-off. The District will be filled with millions of bubbles and interactive stations, a foam zone at The Splash Pad and more.



▼ WEEKLY LIVE MUSIC

Fridays and Saturdays | 6pm-9pm

Desert Ridge Marketplace features local bands at The District Stage every Friday and Saturday evening. View the live music schedule on [our website](#).



SHOPDESERTRIDGE.COM

DESERT
RIDGE
MARKETPLACE

MARKETING PROMOTIONAL OPPORTUNITIES

▼ LUNCH PROGRAM

Enhance your eatery by joining the Desert Ridge Marketplace 2024 Lunch Program! With the goal of driving additional lunchtime traffic, the lunch program will promote weekday offers from 11am-2pm. These offers will be distributed via direct mail, to local businesses and through a comprehensive advertising plan. Please email your exclusive offer to khauptman@vestar.com to be included.

▼ UPDATE YOUR EMPLOYEE DISCOUNT

As we enter a new year, we invite you to continue the exciting employee discount initiative which encourages other brands at Desert Ridge Marketplace to shop and dine with you. Please send your 2024 employee discount details to khauptman@vestar.com. Additionally, let us know if you prefer to utilize the same offer as 2023. Offers will be posted in the March Tenant Newsletter.



SOCIAL & WEBSITE UPDATE



100k+

Web Page Views



60k

Social Media Followers

Social media followers is the sum of Instagram, Facebook and TikTok followers.



@DesertRidge



@DesertRidgeMarketplace



@ShopDesertRidge

