

# May

## TENANT NEWSLETTER

-2024-

THANKS TO ALL WHO PARTICIPATED IN OUR 2024 BUBBLE BASH!



DESERT RIDGE MARKETPLACE

(480) 513-7586

DRMReception@vestar.com

Located next to LensCrafters

## PROPERTY MANAGEMENT UPDATES

### ▼ ORGANIZED RETAIL CRIME INFOSESSION

Wednesday, August 14 | 11:30am – 12:30pm | Inside Copper Blues Desert Ridge

Join us for an eye-opening information session hosted by the Maricopa County Attorney's Office, shedding light on the intricate world of Organized Retail Crime (ORC). Discover the hidden facets of this pervasive issue, as our experts delve into the mechanics, impact, and legal ramifications of ORC. Gain valuable insights into proactive measures and collaborative strategies to combat this growing threat. Don't miss this opportunity to be part of the solution.

### ▼ BEAT THE HEAT WITH MISTERS

Get ready for a refreshing summer! As soon as the temperatures consistently hit 100 degrees, common area misters will run from 11AM –9PM daily.

## FASHION WEEK 4 KIDS

### ▼ YOUR BRAND IS INVITED TO PARTICIPATE IN A FASHION SHOW!

Saturday, November 16

FW4Kids would LOVE to showcase your brand on the runway this year! In exchange for your support, your brand will be featured on FW4Kids' and Desert Ridge Marketplace's marketing collateral, website, and social media pages. Please reach out to [hailee@slentertainment.com](mailto:hailee@slentertainment.com) with any additional questions or participation interest.

[SHOPDESERTRIDGE.COM](http://SHOPDESERTRIDGE.COM)

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# MARKETING & UPCOMING EVENTS

## ▼ ECOBLOOMS OVERHEAD ART INSTALLATION

### Sustainable Art in The District

EcoBlooms takes over The District! This vibrant hanging art installation is made from recycled bottles and spring flowers. Located inside The District from H&M to the Splash Pad, on view now through June.

## ▼ YAPPY HOUR SUNRISE

Saturday, May 18 | 10:30am – 12:30pm

Dogs are invited to The District for free activities and entertainment, all benefiting the Diamond & Daisy Project! Other event activities include a pop-up Sip & Stroll bar, adoptable pups, acoustic live music and tons of activities hosted by onsite retailers.

## ▼ SPLASH PAD SUMMER SERIES

Select Wednesdays | 10:30am – 12pm

In an effort to drive traffic during lunch time, we will be hosting a splash-tastic adventure at the splash pad with activities, characters, and a DJ. We invite your brand to be a part of the fun at no additional cost. Event dates are June 12, June 26, July 10 and July 24. Email [khauptman@vestar.com](mailto:khauptman@vestar.com) to be involved and have a booth.

## ▼ LIVE MUSIC ON PAUSE

June - August

For the safety of our guests and performers, Live Music will be paused June – August. Live music will be back in September.

## ▼ WEEKDAY LUNCH OFFERS

Enhance your eatery by joining the Desert Ridge Marketplace 2024 Lunch Program! With the goal of driving additional lunchtime traffic, the lunch program will promote weekday offers from 11am-2pm. These offers will be distributed to local businesses and through a comprehensive advertising plan. Please email your exclusive offer to [khauptman@vestar.com](mailto:khauptman@vestar.com) to be included. Your offer can be modified at any time!



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fashion week 4 

# KIDS



**Fashion Week 4 Kids is a one-of-a-kind event that aims to give kids a fashion week of their own. While reminiscent of traditional fashion weeks, FW4K is just as much for children as it is for families, fashion aficionados, designers, and media. Our mission is to create a playful event filled with imaginative experiences featuring fashion, high-quality entertainment, and interactive activities.**

We're thrilled to invite your brand to take center stage with its very own fashion show at this year's Fashion Week 4 Kids, hosted at Desert Ridge Marketplace

**SATURDAY, NOVEMBER 16**

**In exchange for your support, we have a variety of ways to participate:**

### **VENDOR BOOTH**

Amplify your brand presence with a custom promo booth at the event!

### **EXCLUSIVE DISCOUNT DAYS**

Drive traffic to your store November 10-15 with an enticing offer! Ex: Exclusive 15% discount at checkout by mentioning Fashion Week 4 Kids. Tailor it to suit your business needs!



### **RAFFLE PRIZE DONATIONS**

Contribute to the excitement! Donate raffle prizes to be given away throughout the event on November 16.

### **MODEL GIFT BAG TREATS**

With around 200 models in attendance, every contribution is immensely valued and appreciated!

**If you are interested in participating in this wonderful community event please contact: [Hailee@SLEntertainment.com](mailto:Hailee@SLEntertainment.com)**

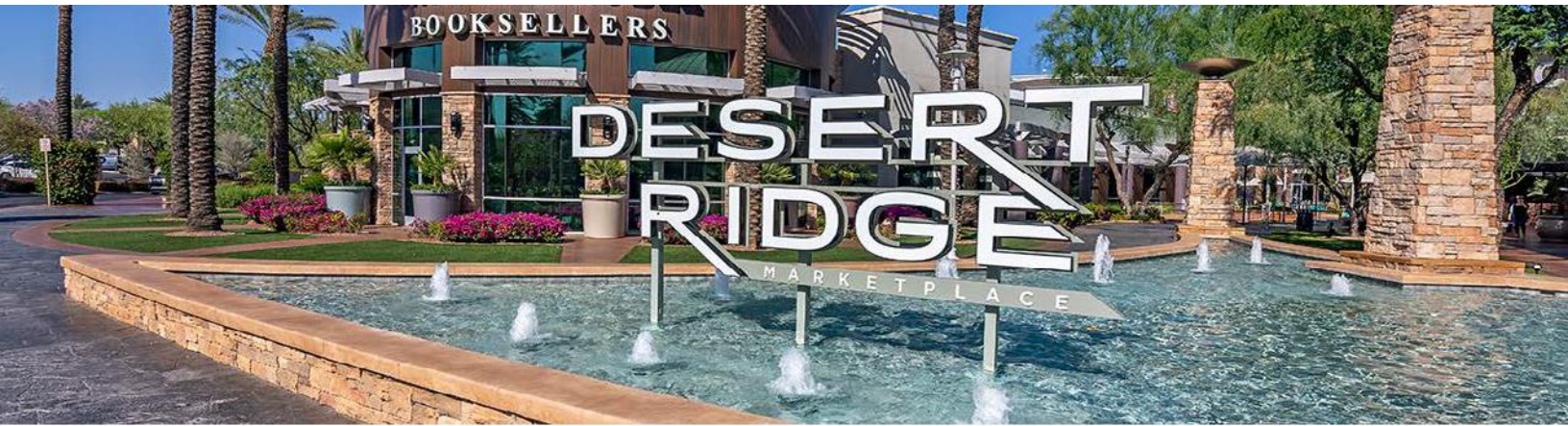




# EMPLOYEE DISCOUNT

## INCLUDE A SPECIAL OFFER

This exciting employee discount initiative encourages other brands at Desert Ridge Marketplace to shop and dine with you. Please send your 2024 employee discount details to [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com).



## 2024 Employee Discounts

See store for more information, restrictions and exclusions.

<b>BackFit Health + Spine</b>  <b>NEW PATIENT SPECIAL</b> Free exam and X-rays (\$235 value) Schedule @ 480-306-7832	<b>Backyard</b>  15% off	<b>Cold Stone Creamery</b>  15% off
<b>Dave &amp; Buster's</b>  15% off Food and Non-alcoholic Beverages	<b>Fly Bye To Go</b>  20% off	<b>Kona Grill</b>  20% off
<b>Hand &amp; Stone Massage and Facial</b>  New Client Special of \$75.95 (value of \$119.95)	<b>Jimmy John's</b>  15% off	<b>Marino's Italian Kitchen &amp; Bar</b>  10% off food only
<b>Nautical Bowls</b>  20% off	<b>Radi8 Hot Yoga</b>  \$15 Yoga drop in or \$108 unlimited Yoga membership	<b>Soap Des Jour</b>  10% off

Offers valid at Desert Ridge Marketplace locations only. Must present coupon at time of purchase. Not valid with any other coupons, discounts, offers or prior purchases. Expires 12/31/2024.





SERVICE INDUSTRY PROS — WE GOT YOU!

# SUNDAY SIP NIGHT

**FREE \$10  
POWER CARD® + 1/2 PRICE  
DRINKS**

starting at 9pm

*Must have proof of service industry employment. Must be 21+ with valid ID for alcoholic beverage service.*