

June 2024

PROPERTY REMINDERS

SIGNAGE & STOREFRONT GUIDELINES

No signs or advertising collateral of any nature may be taped on the surface of the Tenant's storefront display windows or doors. The interior and exterior of the Tenant's storefront, including glass, doors, signs, base molding and any other surface of the storefront, must be kept clean by tenant at all times.

Banners, A-Frames, Stanchions or Easels are not permitted in the common areas of the center without prior consent from the Management Office. Storefront audits will be taking place in June and corrective notices will be sent out as deemed appropriate.

WARMER TEMPS & HVAC

As we enter the season of warmer weather, please schedule the quarterly tune-up of your HVAC system to ensure your building remains cool through the Summer months. Per your lease, you are required to provide your service maintenance agreements to the Landlord annually. Restaurants should also provide their inspection tag for the ANSUL/hood cleaning to Landlord, quarterly. These agreements and proof of inspections can be emailed to szubert@vestar.com and tray@vestar.com.

PARKING LOT PROJECT

We have a big parking lot project slotted to start in July through August. This work will include parking lot repairs, crack sealing and restriping. Please be aware that parts of the parking lot will be temporarily closed to allot for the work as they work through the repairs on the lot. A schedule and maps will be delivered to all Tenants as we get closer to scheduled dates.

MARKETING UPDATES

FATHER'S DAY GIVEAWAY

Now through June 13th, The Promenade Scottsdale is hosting a Father's Day giveaway on Instagram. Users that LIKE the Father's Day post on The Promenade Scottsdale's Instagram account are eligible to win unforgettable Father's Day experience! The giveaway prize is a \$200 gift card to Putting World and a \$200 gift card to



Cooper's Hawk. Click here to check it out!



COLOR RAIN

This summer, immerse yourself in the vibrant display of Color Rain, located above the walkway between Nordstrom Rack and Michael's.

Experience a captivating burst of colors as thousands of ribbons dance in the wind. Don't miss this enchanting installation—be sure to stop by and check it out!

GRAND OPENINGS



SEE'S CANDIES

□□ Sweet news alert! □□ On Saturday June
1st, See's Candies unveiled their new permanent
location at The Promenade Scottsdale in style!
The community came out in droves to join the
festivities, indulging in delicious treats, winning
exciting prizes, entering fun raffles, and
witnessing a ribbon cutting ceremony with the
mayor. Located between Rinaldi's and Best Foot
Forward Shoes (formerly New Balance), this new
sweet spot is now the talk of the town! □□

FAN OUTFITTERS

Get ready to cheer because Fan Outfitters is finally making its debut at The Promenade Scottsdale today! Swing by and give a warm welcome to your awesome new neighbor while snagging some of the coolest sports gear around. You can find Fan Outfitters in the old Carter's spot, right next to Tilly's. So come on down, show some love, and upgrade your fan game!



COMING SOON



KURA REVOLVING SUSHI BAR

The Promenade Scottsdale is about to get an upgrade with the arrival of Kura Revolving Sushi Bar! Imagine this: fresh, hand-made sushi cruising around the restaurant on a conveyor belt, ready for you to grab and savor. It's like a sushilover's dream come true! Get ready to treat your taste buds this fall when Kura Revolving Sushi Bar opens its doors right next to Giftology.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk at alucyk@vestar.com.

WEBSITE UPDATES

HOURS

Please check your location's listing here to make sure your hours are correct. If you see any inconsistencies, please email Allie Lucyk at alucyk@vestar.com.

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing here to make sure any offers listed are correct. If you would like any information to be added to the website, please email Allie Lucyk at <u>alucyk@vestar.com</u> with the details.

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. Please send the job description and instructions on how to apply to Allie Lucyk at <u>alucyk@vestar.com</u> to have your job opportunities displayed on the dedicated landing page, here.

FACEBOOK PAGE LIKES

5,892

INSTAGRAM FOLLOWERS

2,639

Tim Ray

602.553.2703

Tray@vestar.com

Shannon Zubert

Property Manager Assistant Property Manager 602.553.2663

Szubert@vestar.com

Allie Lucyk

Marketing Manager 602.553.2621

Alucyk@vestar.com

For questions or more details on any of the newsletter topics, please email us!

STAY CONNECTED





The Promenade Scottsdale | 16243 N. Scottsdale Road | Scottsdale, AZ 85254 US

<u>Unsubscribe</u> | <u>Update Profile</u> | <u>Constant Contact Data Notice</u>



Try email marketing for free today!