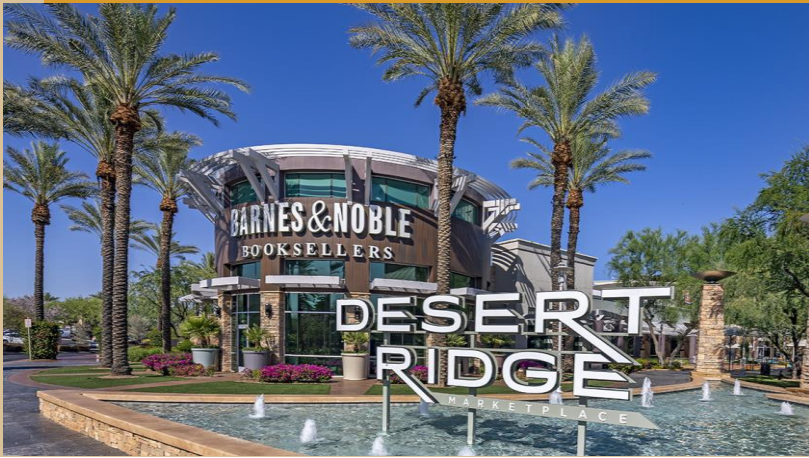


February

TENANT NEWSLETTER

-2024-



DESERT RIDGE MARKETPLACE

(480) 513-7586 

DRMReception@vestar.com 

Located next to LensCrafters 

PROPERTY MANAGEMENT UPDATES

▼ SIGNAGE AND STOREFRONTS

Any signage on or around your storefront must be approved by Property Management. A-frames, posters or easels are not permitted in the common areas of the shopping center. Security actively monitors these placements and will report signage violations to Property Management. Thank you for your ongoing attention to this matter.

▼ LUNCH PROGRAM

Enhance your eatery by joining the Desert Ridge Marketplace 2024 Lunch Program! With the goal of driving additional lunchtime traffic, the lunch program will promote weekday offers from 11am-2pm. These offers will be distributed via direct mail, to local businesses and through a comprehensive advertising plan. Please email your exclusive offer to khauptman@vestar.com to be included.

▼ UPDATE YOUR EMPLOYEE DISCOUNT

As we enter a new year, we invite you to continue the exciting employee discount initiative which encourages other brands at Desert Ridge Marketplace to shop and dine with you. Please send your 2024 employee discount details to khauptman@vestar.com. Additionally, let us know if you prefer to utilize the same offer as 2023. Offers will be posted in the March Tenant Newsletter.

▼ GET INVOLVED IN THE COMMUNITY

If you are interested in learning more about all the advertising and promotional opportunities available throughout the Desert Ridge Community Association, please email Sharon James (Community Relations Specialist) at Sharon.hooks@fsresidential. This includes local events, the Desert Ridge Lifestyles Magazine, opportunities within the individual communities and more.

SHOPDESERTRIDGE.COM

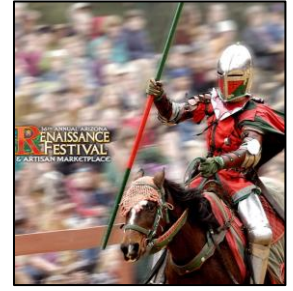
DESERT
RIDGE
MARKETPLACE

YOU'RE INVITED - EVENTS & HAPPENINGS

▼ AZ RENAISSANCE FESTIVAL: GIFT WITH PURCHASE

Begins Thursday, February 1

While supplies last! Shoppers who spend \$200 or more at their favorite brands inside **The District** can redeem their same-day receipts for 2 free tickets to the Arizona Renaissance Festival. This promotion is different from last year as it is limited to brands in The District only. Receipts can be redeemed at the 24/7 Security Office. More details can be found on [our website](#).



▼ LUNAR NEW YEAR FESTIVAL

Saturday, February 3 | 11am – 1pm

The 7th annual Lunar New Year Festival returns to The District Stage in celebration of the Year of the Wood Dragon. Desert Ridge Marketplace continues its partnership with 9 Dragons Kung Fu to host an incredible morning filled with cultural performances, dramatic lion dances, tai chi demonstrations, art, and more. More details and information can be found on [our website](#). Please reach out if you are interested in participating!



▼ GAME DAY WATCH ZONE

Sunday, February 11 | Kick-Off at 4:30pm

The District is transforming into the ultimate Game Day Watch Zone on Sunday, February 11! Fans can cheer on their team and catch the game on our massive outdoor LED screens. Please reach out if you are interested in participating.



▼ THE MAKER'S HIVE MARKET

Saturday, February 24 | 11am-3pm

The Maker's Hive Market is coming back to The District for a one-day market on Saturday, February 24. Your brand is invited and encouraged to setup an onsite booth and be represented during the event. Please email khauptman@vestar.com as soon as possible to be included.



▼ WEEKLY LIVE MUSIC

Fridays and Saturdays | 6pm-9pm

Desert Ridge Marketplace features local bands at The District Stage every Friday and Saturday evening. View the live music schedule on [our website](#).



SHOPDESERTRIDGE.COM

**DESERT
RIDGE**
MARKETPLACE

SOCIAL & WEBSITE UPDATE



100k+
Web Page Views



60k
Social Media
Followers

Social media followers is the sum of
Instagram, Facebook and TikTok followers.



[@DesertRidge](#)



[@DesertRidgeMarketplace](#)



[@ShopDesertRidge](#)



NEW BRANDS

▶ FOLEY RANCH | NOW OPEN

Where the wild west meets Montana hospitality! Nestled on the west end of Desert Ridge Marketplace, Foley Ranch is more than a venue; it's an experience. You can now enjoy live music, country dancing, and culinary BBQ by celebrity chef Brian Duffy.



▶ BACKYARD | COMING SOON

You'll soon be able to meet your friends at Backyard, where the game is always on! Dog-friendly and fun-driven, Backyard combines cozy familiarity with daily excitement, ensuring a fantastic time for all! Coming soon near Total Wine & More.

