

JULY-SEPTEMBER

MARKETING UPDATES



NATIONAL ICE CREAM MONTH GIVEAWAY

Celebrate National Ice Cream Month with a social media giveaway! From July 1st to July 31st, the center is hosting a giveaway where 3 lucky winners will receive a \$25 gift card.



BACK TO SCHOOL GIVEAWAY

To recognize students, the center is organizing a back to school social media giveaway that will run from July 15th-August 4th. Two lucky winners will receive a backpack filled with school supplies and gift cards.

BACK TO SCHOOL GIFT WITH PURCHASE

Let your shoppers know they can receive a free backpack filled with school supplies if they spend \$75 or more at any combination of stores at Creekside Town Center on August 10th. To redeem, shoppers can stop by the redemption table from 1pm-3pm near Nails 19 and present their same day receipts.



FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.



WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.



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DIGITAL REACH

INSTAGRAM FOLLOWERS: 1,343

FACEBOOK PAGE LIKES: 766

Q2 WEBSITE PAGE VIEWS: 2,906

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