

# MARKETING UPDATES

JANUARY - MARCH 2024

## NEW YEAR NEW YOU GIVEAWAY

Welcoming the new year with enthusiasm, Downtown Pleasant Hill is hosting a social media giveaway from January 8th to January 31st. To enter, contestants can follow the directions on our New Year New You Giveaway Instagram post.

## VALENTINE'S DAY GIVEAWAY

Embrace the spirit of Valentine's Day with Downtown Pleasant Hill's social media giveaway from February 1st to February 9th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.

## EASTER CELEBRATION EVENT

Downtown Pleasant Hill is hosting an Easter Celebration on March 29th from 3pm to 5pm near Jacks Restaurant & Bar. Families are welcome to take pictures with the Easter Bunny. Additional entertainment includes face painters and balloon twisters. Goodie bags and a kids craft will also be handed out while supplies last.

## FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) for a copy.

## WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) with any updates or changes that need to be made.



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