

# MARKETING UPDATES

APRIL - JUNE 2024

## EARTH DAY GIVEAWAY

In recognition of Earth Day, the center invites the community to enter for a chance to win a \$50 gift card and tote bag filled with goodies. To enter, customers can follow the instructions on our Instagram and Facebook post and join from April 1st through April 19th.

## MOTHER'S DAY GIVEAWAY

We are celebrating incredible moms with our special Mother's Day social media giveaway. To enter for a chance to win a \$200 prize package, shoppers can follow the instructions on our Facebook post and join from April 15th through May 8th.

## FATHER'S DAY GIVEAWAY

This Father's Day, we're celebrating the amazing dads out there with a social media giveaway. Participants can enter for a chance to win \$100 in gift cards. To enter, shoppers can follow the instructions on our Instagram post and join from May 20th through June 9th.

## SUMMER CONCERT SERIES

Our Summer Concert Series is back! The first concert of the series is set on June 20th from 7pm-9pm, featuring East Bay Mudd. Visit our website and social media pages for more details.

## FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) for a copy.

## WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) with any updates or changes that need to be made.

## NEW TENANT: CANTINA JACK'S

We are excited to announce that Cantina Jack's will be opening in May! Find them next to Morgan Territory Brewery.



## **MARK BARMAKI**

Senior Property Manager  
(925) 357-2629  
[mbarmaki@vestar.com](mailto:mbarmaki@vestar.com)

## **TARA LOPEZ**

Assistant Property Manager  
(925) 332-0345  
[tlopez@vestar.com](mailto:tlopez@vestar.com)

## **BRANDI HARDY**

Marketing Director  
(925) 332-0346  
[bhardy@vestar.com](mailto:bhardy@vestar.com)

## **SECURITY**

(707) 339-3192  
(707) 299-8167



Let's get social! Follow us on:  
[@DOWNTOWNPLEASSANTHILL](#)

[SHOPDOWNTOWNPLEASANTHILL.COM](http://SHOPDOWNTOWNPLEASANTHILL.COM)

