

# MARKETING UPDATES

JANUARY - MARCH 2024

## NEW YEAR NEW YOU GIVEAWAY

To celebrate the New Year, we are hosting a social media giveaway from January 8th to January 31st. To enter, contestants can follow the directions on our New Year New You Giveaway Instagram post.

## VALENTINES DAY GIVEAWAY

Embrace the spirit of Valentine's Day with East Washington Place's social media giveaway from February 1st to February 9th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.

## EASTER GIVEAWAY

In honor of Easter, we are coordinating a giveaway. Keep an eye out on our social media platforms for more details!

## FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) for a copy.

## WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) with any updates or changes that need to be made.

## NEW TENANTS: BATH & BODY WORKS

We are excited to announce that Bath & Body Works will be opening next quarter. They will be located near Ulta Beauty.



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