

JULY-SEPTEMBER

MARKETING UPDATES



CHILL OUT GIVEAWAY

Beat the heat by entering the Chill Out social media giveaway from July 1 - July 31. Two lucky participants will receive a \$50 gift card to help keep cool.



BACK TO SCHOOL GIVEAWAY

To recognize students, the center is organizing a back to school social media giveaway that will run from July 15th-August 4th. Two lucky winners will receive a backpack filled with school supplies and gift cards.



FALL SOCIAL MEDIA GIVEAWAY

East Washington Place would like to help the community get into the Autumn mood with a social media giveaway that will run from September 2nd-September 30th. One lucky winner will receive a \$100 gift card.

FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.



WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.



LEASING UPDATES: BELLA, BATH & BODY WORKS, & POKEMOTO

We are thrilled to announce new openings this quarter. Bella Boutique is now open next to Style Bar. Bath & Body Works is also open, located next to BMO. Additionally, Pokémoto will be opening in July near Eyebrow Hub.



CONTACTS

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SECURITY

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DIGITAL REACH

INSTAGRAM FOLLOWERS: 1,319

FACEBOOK PAGE LIKES: 1,458

Q2 WEBSITE PAGE VIEWS: 8,008



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