



MARKETING OPPORTUNITIES

2024



EAST WASHINGTON
PLACE

MARKETING PARTICIPATION FORM FACEBOOK



STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1080 pixels x 1080 pixels, less than 20% text

Preferred file: 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



FACEBOOK POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING.

MARKETING PARTICIPATION FORM

INSTAGRAM



STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1080 pixels x 1080 pixels, less than 20% text

Preferred file: 72dpi, RGB jpeg

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IMAGE EXAMPLE:



INSTAGRAM POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING.

MARKETING PARTICIPATION FORM

WEBSITE HERO IMAGE



STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 1240 pixels tall, 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

BANNER AD IMAGE WITH TEXT OVERLAY:

Title → ENTER OUR HOLIDAY GIVEAWAY

Teaser Description → Enter for a chance to win a gift card!
View our Instagram post for more details on how to enter.

Link To Listing → LEARN MORE

TITLE:

TEASER DESCRIPTION:

LINK TO LISTING:



Please fill out and return this form to Brandi Hardy, Marketing Director,
EMAIL: BHardy@vestar.com. THANK YOU!

WEBSITE EVENT LISTING



STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



EVENT TITLE:

EVENT LOCATION:

EVENT DATE:

CUSTOMER-FOCUSED DESCRIPTION OF EVENT. MUST BE FINAL DRAFT.

WEBSITE PROMOTION LISTING



STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

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IMAGE EXAMPLE:



OFFER TITLE:

EXPIRATION DATE:

COPY FOR SPECIAL PROMOTION. MUST BE FINAL DRAFT.

DISCLAIMER TO APPEAR WITH ALL OFFERS (ADJUST AS NEEDED):

Not Valid with any other offers or discounts. Limit one per person, per day. Must present coupon at time of purchase. Not redeemable for cash. Additional restrictions may apply, see store for details. Valid at the East Washington Place location only.

ON-SITE POSTERS (22" X 28")

STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

Final trim size: 22 inches wide x 28 inches tall

Visual area: 19 inches wide x 25.5 inches tall

Material: 3mm Sintra or .06 styrene (not as thick)

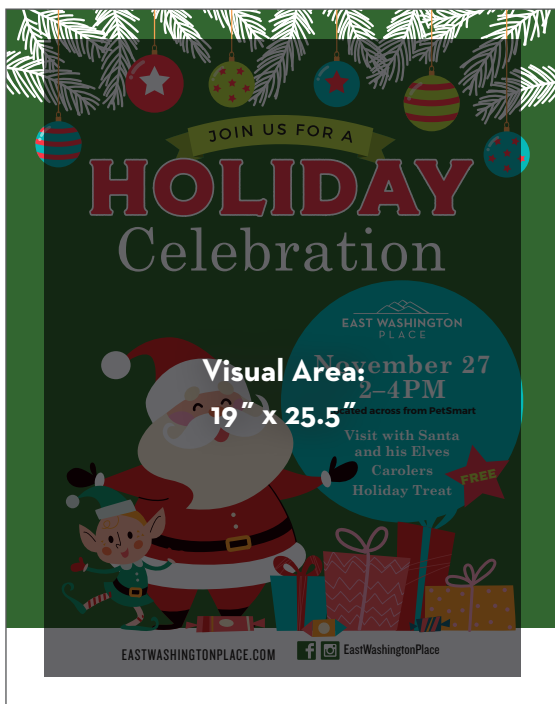
Poster Limit: Up to two (2) one-sided posters

Posters will be up for 30 days only

Tenant responsible for cost of printing

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



START DATE:

END DATE:

MARKETING PARTICIPATION FORM JOB POSTINGS



STORE NAME:

STORE REPRESENTATIVE:

JOB TITLE (FULL TIME, PART TIME OR SEASONAL):

EXPIRATION DATE:

CONTACT INFO (FULL NAME, PHONE NUMBER AND WEBSITE):

TEXT: