

MARKETING UPDATES

JANUARY - MARCH 2024

NEW YEAR NEW YOU GIVEAWAY

In celebration of the New Year, Hacienda Crossings is hosting a social media giveaway from January 8th to January 31st. To enter, contestants can follow the directions on our New Year New You Giveaway Instagram post.

VALENTINE'S DAY GIVEAWAY

Embrace the spirit of Valentine's Day with Hacienda Crossing's social media giveaway from February 1st to February 9th. We will be giving away a \$100 gift card to one lucky winner. To enter, contestants can follow the directions on our Valentine's Day Giveaway Instagram post.

LUNAR NEW YEAR GIVEAWAY

To celebrate Lunar New Year, the center is organizing a Lunar New Year giveaway from February 10th to February 16th. Four lucky winners will be chosen for a chance to win a \$50 gift card. To enter, contestants can follow the directions on our Lunar New Year Giveaway Instagram post.

LUNAR NEW YEAR CELEBRATION EVENT

Celebrate the Year of the Dragon with luck and prosperity! On February 11th from 1pm to 3pm, stop by for our free Lunar New Year celebration event at the Entertainment Village. Enjoy taiko drumming, face painting, balloon twisting, and kids can participate in a craft. Plus, receive candy bags while supplies last.



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Let's get social! Follow us on:
[@HACIENDACROSSINGS](#)

[HACIENDA-CROSSINGS.COM](https://www.hacienda-crossings.com)



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EASTER CELEBRATION EVENT

Hacienda Crossings is hosting an Easter Celebration on March 23rd from 12pm to 2pm at the Entertainment Village. Families are welcome to take pictures with the Easter Bunny. Additional entertainment includes face painters and balloon twisters. Goodie bags and a kids craft will also be handed out while supplies last.

FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.



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