# MARKETING UPDATES

APRIL - JUNE 2024

## **EARTH DAY GIVEAWAY**

In recognition of Earth Day, the center invites the community to enter for a chance to win a \$50 gift card and tote bag filled with goodies. To enter, customers can follow the instructions on our Instagram and Facebook post and join from April 1st through April 19th.

## **MOTHER'S DAY GIVEAWAY**

We are celebrating incredible moms with our special Mother's Day social media giveaway. To enter for a chance to win a \$200 prize package, shoppers can follow the instructions on our Facebook post and join from April 15th through May 8th.

# **FATHER'S DAY GIVEAWAY**

This Father's Day, we're celebrating the amazing dads out there with a social media giveaway. Participants can enter for a chance to win \$100 in gift cards. To enter, shoppers can follow the instructions on our Instagram post and join from May 20th through June 9th.

# FREE MARKETING FOR YOUR BUSINESS

Send us your upcoming events, sales or promotions! **We will post them on our website and social media channels to attract customers to your business.** Events shared with us may also gain exposure through local news outlets and online publications via our Public Relations efforts. Please click <a href="HERE">HERE</a> to download the 2024 marketing opportunities packet.







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