

JULY-SEPTEMBER

MARKETING UPDATES

CHILL OUT GIVEAWAY

Beat the heat by entering the Chill Out social media giveaway from July 1- July 31. Two lucky participants will receive a \$50 gift card to help keep cool!

BACK TO SCHOOL GIVEAWAY

To recognize students, the center is organizing a back to school social media giveaway that will run from July 15th-August 4th. Two lucky winners will receive a backpack filled with school supplies and gift cards.

FALL SOCIAL MEDIA GIVEAWAY

Hacienda Crossings would like to help the community get into the Autumn mood with a social media giveaway that will run from September 2nd-September 30th. One lucky winner will receive a \$100 gift card.

FREE MARKETING FOR YOUR BUSINESS

Send us your upcoming events, sales or promotions! We will post them on our website and social media channels to attract customers to your business. Events shared with us may also gain exposure through local news outlets and online publications via our Public Relations efforts. Please click [HERE](#) to download the 2024 marketing opportunities packet.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES: SPIRIT HALLOWEEN

We are excited to announce that Spirit Halloween is joining us for the season! Opening soon, they will be located next to Tilly's.



CONTACTS

JAVIER ARCE

Associate Property Manager
(510)403-5124
jarce@vestar.com

BRANDI HARDY

Marketing Director
(925)332-0346
bhardy@vestar.com

NANCY VEGA

Marketing Manager
(925)332-0343
nvega@vestar.com

SECURITY

(925)808-9141

DIGITAL REACH

INSTAGRAM FOLLOWERS: 2,196

FACEBOOK PAGE LIKES: 8,762

Q2 WEBSITE PAGE VIEWS: 14,068