

NE.PLAY.SHOP.DINE.PLAY.DINE.PLAY.SHOP.DIN  
OP.DINE.PLAY. SHOP.DINE.PLAY.SHOP.DINE.PL



OP.DINE.PLAY.DINE.PLAY.SHOP.DINE.PLAY.SHOP  
LAY. SHOP.DINE.PLAY. SHOP.DINE.PLAY.SHOP.I  
E.PLAY.SHOP.DINE.PLAY.DINE.PLAY.SHOP  
NE.PLAY.SHOP.DINE.PLAY.DINE.PLAY.SHOP.DIN

LONG BEACH  
TOWN CENTER

# MARKETING OPPORTUNITIES

## 2024

LAY. SHOP.DINE.PLAY.SHOP.DINE.PLAY.SHOP.I  
E.PLAY.SHOP.DINE.PLAY.SHOP.DINE.PLAY.SHOP

MARKETING PARTICIPATION FORM  
**FACEBOOK**



STORE NAME:

STORE REPRESENTATIVE:

**PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:**

**1080 pixels x 1080 pixels**

**Preferred file: High Res JPEG, 300dpi**

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



FACEBOOK POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING.

# MARKETING PARTICIPATION FORM EMAIL BLAST



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE NOTE THAT THE E-BLAST IS COMPRISED OF 2 COMPONENTS:

1. 940 x 550 image
2. Required copy describing offer / promotion (copy below image)

Please note that all artwork must be submitted in the correct specifications in order to be posted. A description regarding the e-blast must be provided as well.

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

**940 pixels wide x 550 pixels tall, 72dpi, RGB jpeg**

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



EMAIL SUBJECT:

SEND DATE:

COPY THAT WILL BE DISTRIBUTED WITH THE IMAGE. MUST BE FINAL DRAFT.

URL (WEBSITE):



Please fill out and return this form to Alixandria Ogawa,  
Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com). **THANK YOU!**

# MARKETING PARTICIPATION FORM INSTAGRAM



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

**1080 pixels x 1080 pixels**

**Preferred file: High Res JPEG, 300dpi**

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



INSTAGRAM POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING.

# MARKETING PARTICIPATION FORM WEBSITE BANNER AD



STORE NAME:

STORE REPRESENTATIVE:

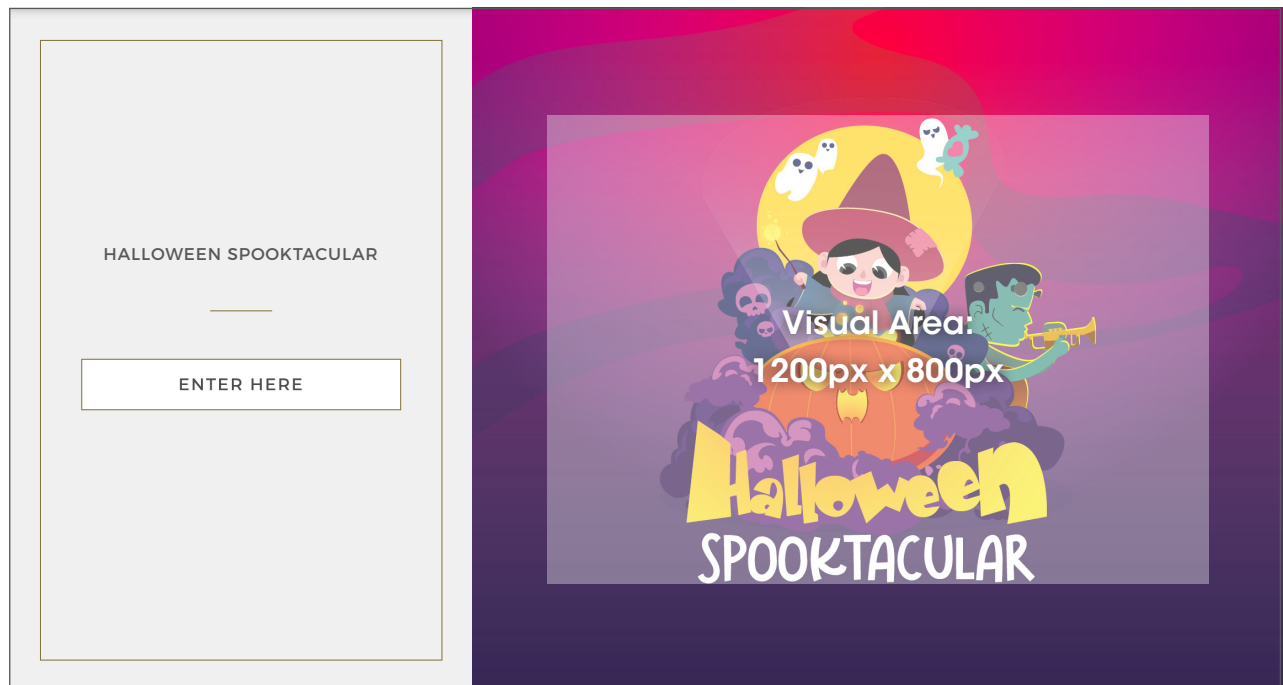
## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

**1470 pixels wide x 1240 pixels tall, 1200px x 800px display area, 72dpi, RGB jpeg**

We recommend not embedding any text on the images because you have the ability to add text for the content block that appears on the left.

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



WEBSITE URL FOR BANNER LINK (REQUIRED):

COPY FOR LINK (REQUIRED):

COPY FOR BANNER AD (REQUIRED):

MARKETING PARTICIPATION FORM

# WEBSITE EVENT LISTING



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

IMAGE EXAMPLE:



**HALLOWEEN SPOOKTACULAR**

SUNDAY, OCTOBER 29 · 12-2PM

Trick-or-Treating · Music · Crafts · & More!

[SEE DETAILS →](#)

EVENT TITLE:

EVENT LOCATION:

EVENT DATE:

CUSTOMER-FOCUSED DESCRIPTION OF EVENT. MUST BE FINAL DRAFT.

MARKETING PARTICIPATION FORM

# WEBSITE PROMOTION LISTING



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

IMAGE EXAMPLE:



DOG DAYS OF SUMMER GIVEAWAY

JUNE 1-30

Enter to win our summer giveaway!

SEE DETAILS →

PROMOTION TITLE:

PROMOTION DATES:

COPY FOR PROMOTION. MUST BE FINAL DRAFT.

# MARKETING PARTICIPATION FORM ON-SITE POSTERS (22" X 28")

NEWS

STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

Final trim size: 22 inches wide x 28 inches tall | Visual area: 19 inches wide x 25.5 inches tall  
Tenant responsible for cost of printing.

IMAGE EXAMPLE:



POSTER PROGRAM SCHEDULE:

ART DUE FOR APPROVAL:

|                          |                       |             |
|--------------------------|-----------------------|-------------|
| <input type="checkbox"/> | January/February      | December 14 |
| <input type="checkbox"/> | March/April           | February 15 |
| <input type="checkbox"/> | May/June              | April 18    |
| <input type="checkbox"/> | July/August           | June 20     |
| <input type="checkbox"/> | September/October     | August 22   |
| <input type="checkbox"/> | November/December     | October 17  |
| <input type="checkbox"/> | January/February 2024 | December 12 |

\*Limited Space Available. First Come, First Served Basis. Each tenant is allowed one single-sided poster. Poster art must be approved prior to printing. Poster will be installed the first week of each bi-monthly rotation.



MARKETING PARTICIPATION FORM  
**JOB POSTINGS**



STORE NAME:

STORE REPRESENTATIVE:

JOB TITLE:

EXPIRATION DATE:

CONTACT INFO:

TEXT: