



**JULY**  
2024

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## LEASING UPDATES

### COOKIE PLUG – COMING SOON

We are excited to announce Cookie Plug. Cookie Plug will be opening this year and is located next to Roasting Water. For more information visit their website at <https://cookieplug.com/>.

### SHOE PALACE – COMING SOON

We are happy to announce Shoe Palace is coming soon to Long Beach Towne Center. Shoe Palace will be located next to T-Mobile. For more information visit their website at <https://www.shoepalace.com/>.

## MARKETING UPDATES

### NATIONAL GRILLING MONTH GIVEAWAY

The monthly contest for July is a giveaway to celebrate National Grilling Month. The enter to win is being hosted on Long Beach Towne Center's Instagram. Shoppers are asked to tag their grilling buddy in the comments for a chance to win. The contest will run until July 21. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com).



LONG BEACH  
TOWNE CENTER

# MARKETING UPDATES

## BUBBLE BASH – JULY 13

Long Beach Towne Center invites children and their families to celebrate summer with our Bubble Bash event on Saturday, July 13<sup>th</sup>, from 12 p.m. to 2 p.m. During the event, which will be held in the Regal Promenade, attendees will enjoy multiple bubble stations, a foam zone, crafts and more! A tenant memo regarding participation will be sent out soon.

## POSTER PROGRAM – JULY/AUGUST

Our current Poster Program opportunity was installed in July and will be up all of August. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa by August 22 at [aogawa@vestar.com](mailto:aogawa@vestar.com).

## MARKETING OPPORTUNITIES PACKET

Please send us any upcoming specials or promotions you have! We will post them on our website [HERE](#) and social media sites to help spread the word. Please click to download the Marketing Opportunities packet and reach out to Alixandria Ogawa at [aogawa@vestar.com](mailto:aogawa@vestar.com) with any questions or if you have any issues downloading the packet.

# PROPERTY MANAGEMENT UPDATES

## VESTAR TENANT WEBSITE

We’re happy to announce that Vestar has created a tenant services website making it your one-stop resource for everything you need to open and operate your location in our shopping center. The website provides information and forms regarding Construction, Property Management, Accounting and Marketing. As you will notice the shopping center’s page also features a link to the center’s website and contact information for each department. The website can be found at

<http://vestartenantervices.com/homepage/long-beach-towne-center/>



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