

# JULY-SEPTEMBER

## MARKETING UPDATES



### NATIONAL ICE CREAM MONTH GIVEAWAY

Celebrate National Ice Cream Month with a social media giveaway! From July 1st to July 31st, the center is hosting a giveaway where 3 lucky winners will receive a \$25 gift card.

### FALL SOCIAL MEDIA GIVEAWAY

Pacific Pearl would like to help the community get into the Autumn mood with a social media giveaway that will run from September 2nd-September 30th. One lucky winner will receive a \$100 gift card.



### FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) for a copy.

### WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) with any updates or changes that need to be made.



## CONTACTS

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### SECURITY

(925)332-3619

## DIGITAL REACH

INSTAGRAM  
FOLLOWERS: 986

FACEBOOK PAGE  
LIKES: 708

Q2 WEBSITE PAGE  
VIEWS: 17,698



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