

*peninsula*  
shopping center



MARKETING  
OPPORTUNITIES  
2024

MARKETING PARTICIPATION FORM  
**FACEBOOK**



STORE NAME:

STORE REPRESENTATIVE:

**PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:**

**1080 pixels x 1080 pixels**

**Preferred file: High Res JPG**

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



FACEBOOK CAPTION (REQUIRED), PLEASE INCLUDE SOCIAL HANDLE(S) FOR TAGGING & SPECIFIC HASHTAGS.



Please fill out and return this form to: Alixandria Ogawa, Marketing Director  
at [aogawa@vestar.com](mailto:aogawa@vestar.com). **THANK YOU!**

MARKETING PARTICIPATION FORM  
**INSTAGRAM**



STORE NAME:

STORE REPRESENTATIVE:

**PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:**

**1080 pixels x 1080 pixels**

**Preferred file: High Res JPG**

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



INSTAGRAM CAPTION (REQUIRED), PLEASE INCLUDE SOCIAL HANDLE(S) FOR TAGGING & SPECIFIC HASHTAGS.



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# MARKETING PARTICIPATION FORM EMAIL BLAST



STORE NAME:

STORE REPRESENTATIVE:

## THE EMAIL BLAST IS COMPRISED OF 2 COMPONENTS:

1. **940 x 550 image** (typically overlaid with logo & text)
2. **Required copy describing event/promotion** (this is placed below the image)

All artwork must be submitted in the correct specifications to be sent and copy must be written to promote the event/promotion to the consumer.

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

**940 pixels wide x 550 pixels tall, 72dpi, RGB jpeg**

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



EMAIL SUBJECT:

PROPOSED SEND DATE:

COPY THAT WILL BE DISTRIBUTED WITH THE IMAGE. MUST BE FINAL DRAFT.

URL (WEBSITE):



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MARKETING PARTICIPATION FORM  
**WEBSITE BANNER AD**



STORE NAME:

STORE REPRESENTATIVE:

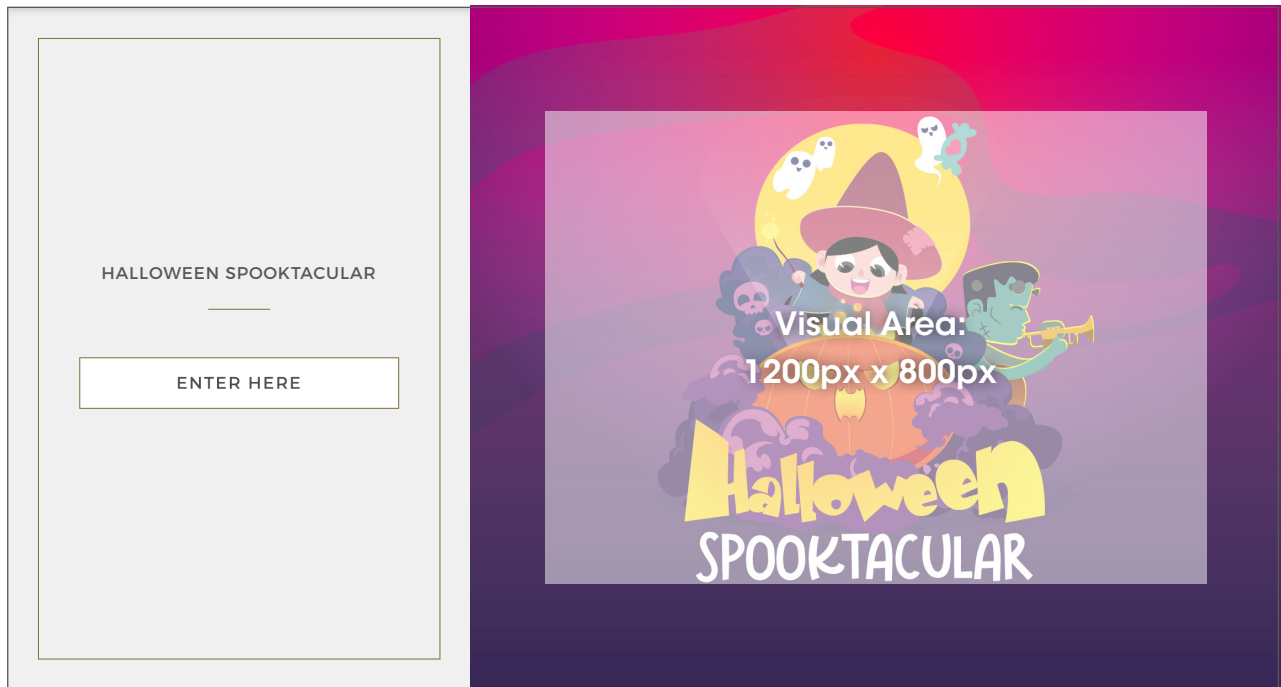
**PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:**

**1470 pixels wide x 1240 pixels tall, 1200px x 800px display area, 72dpi, RGB jpeg**

We recommend not embedding any text on the images because you have the ability to add text for the content block that appears on the left.

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



WEBSITE URL FOR BANNER LINK (REQUIRED):

COPY FOR LINK (REQUIRED):

COPY FOR BANNER AD (REQUIRED):

MARKETING PARTICIPATION FORM

# WEBSITE EVENT LISTING



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

IMAGE EXAMPLE:



HALLOWEEN SPOOKTACULAR

SUNDAY, OCTOBER 29 · 12-2PM

Trick-or-Treating · Music · Crafts · & More!

SEE DETAILS →

EVENT TITLE:

EVENT LOCATION:

EVENT DATE:

CUSTOMER-FOCUSED DESCRIPTION OF EVENT. MUST BE FINAL DRAFT.

MARKETING PARTICIPATION FORM

# WEBSITE PROMOTION LISTING



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

IMAGE EXAMPLE:



DOG DAYS OF SUMMER GIVEAWAY

JUNE 1-30

Enter to win our summer giveaway!

SEE DETAILS →

PROMOTION TITLE:

PROMOTION DATES:

COPY FOR PROMOTION. MUST BE FINAL DRAFT.

# MARKETING PARTICIPATION FORM ON-SITE POSTERS (22" X 28")



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

**Final trim size: 22 inches wide x 28 inches tall | Visual area: 18 inches wide x 24 inches**

tall Include a locator line on the poster: Located next to Ulta Beauty.

IMAGE EXAMPLE:



POSTER PROGRAM SCHEDULE:

ART DUE FOR APPROVAL:

|                          |                              |                    |
|--------------------------|------------------------------|--------------------|
| <input type="checkbox"/> | <b>January/February</b>      | <b>December 14</b> |
| <input type="checkbox"/> | <b>March/April</b>           | <b>February 15</b> |
| <input type="checkbox"/> | <b>May/June</b>              | <b>April 18</b>    |
| <input type="checkbox"/> | <b>July/August</b>           | <b>June 20</b>     |
| <input type="checkbox"/> | <b>September/October</b>     | <b>August 22</b>   |
| <input type="checkbox"/> | <b>November/December</b>     | <b>October 17</b>  |
| <input type="checkbox"/> | <b>January/February 2024</b> | <b>December 12</b> |

Limited Space Available. First Come, First Served Basis. Each tenant is allowed one single-sided poster, unless two are available. Poster Art must be approved prior to printing. Poster will be installed the first week of each bi-monthly rotation. Poster message must be valid the entire 2 months.



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MARKETING PARTICIPATION FORM  
**JOB POSTINGS**



STORE NAME:

STORE REPRESENTATIVE:

JOB TITLE:

CONTACT INFO:

TEXT:

START DATE:

END DATE:

*Job posting will be posted for 30 days unless otherwise specified.*