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Gabriela Hayes
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Alixandria Ogawa Marketing Director 562-257-1502 aogawa@vestar.com Security Dispatch 619-729-7182

LEASING UPDATES

FITNESS 19 - NOW OPEN

We are excited to announce Fitness 19 is now open at Peninsula Shopping Center! Fitness 19 is located in the lower lot near the parking structure. For more information visit their website at https://www.fitness19.com/.



MARKETING UPDATES

HAPPY NEW YEAR GIVEAWAY

The monthly contest for January is an enter to win to bring in the new year hosted on Peninsula Shopping Center's Instagram. The contest will run from January 17 to January 26. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com.



MARKETING UPDATES

POSTER PROGRAM – JANUARY/FEBRUARY

Our current Poster Program opportunity is for January through February. Space is limited and offered on a "first come, first served" basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com.

FREE MARKETING OPPORTUNITIES PACKET

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media sites to help spread the word about your store's happenings. Please click HERE to download the Marketing Opportunities packet, and reach out to Marketing Director, Alixandria Ogawa at aogawa@vestar.com with any questions.

WEBSITE UPDATES

To keep the center's website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click <u>HERE</u> to visit the website directory and email Alixandria Ogawa at <u>aogawa@vestar.com</u> with any updates or changes that need to be made.



PROPERTY MANAGEMENT UPDATES

CERTIFICATE OF INSURANCE REMINDER

Please note that it is mandatory to have an updated COI on file **prior** to allowing any vendor roof access. We understand that emergencies happen, and it is for this very reason that we continually remind our tenants to make certain your vendor has a current COI on file! Please be mindful of **all** your vendors, this includes refrigeration vendors that may require roof access as well.

PROPERTY CAPITAL PROJECT NOTIFICATION

2024 will have major asphalt work. As these projects get closer, we will provide additional information for you.

SECURITY REMINDER

Happy New Year! Had to believe it is 2024, seems like yesterday everyone was talking about Y2k! Please remember if you see anything suspicious to please reach out to the LA County Sheriff their non-emergency number is (310) 539-1661. Security phone number is (619) 729-7182. Security observes and reports activity in the common areas, for liability reasons the security guards are unable to enter any premise to assist with any loss prevention, Security may observe from the exterior of the premises and report to the LA County Sheriff. Finally, if you have any maintenance issues within your space, please contact the management office directly at (562) 420-5109 for Saray or (562) 257-1512 for Gaby to report it.

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