



**JULY**  
2024

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**Security Dispatch**  
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## LEASING UPDATES

### TOUJOURS – COMING SOON

We are excited to announce Toujours Jewelers is coming soon to Peninsula Shopping Center! Toujours Jewelers will be located in between See's Candies and Chicken Maison.

## MARKETING UPDATES

### NATIONAL GRILLING MONTH GIVEAWAY

The monthly contest for July is a giveaway to celebrate National Grilling Month. The enter to win is being hosted on Peninsula's Instagram. Shoppers are asked to tag their grilling buddy in the comments for a chance to win. The contest will run until July 21. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com).

### BACK-TO-SCHOOL GIVEAWAY

The monthly contest for August is a Back-to-School themed giveaway for gift cards to Old Navy. The enter to win is being hosted on Peninsula's Instagram. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com).



# MARKETING UPDATES

## POSTER PROGRAM – SEPTEMBER/OCTOBER

Our next Poster Program opportunity will install early September through October. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com).



## FREE MARKETING OPPORTUNITIES PACKET

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media sites to help spread the word about your store's happenings. Please click [HERE](#) to download the Marketing Opportunities packet, and reach out to Marketing Director, Alixandria Ogawa at [aogawa@vestar.com](mailto:aogawa@vestar.com) with any questions.

## WEBSITE UPDATES

To keep the center's website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory and email Alixandria Ogawa at [aogawa@vestar.com](mailto:aogawa@vestar.com) with any updates or changes that need to be made.

# PROPERTY MANAGEMENT UPDATES

## CERTIFICATE OF INSURANCE REMINDER

Please note that it is mandatory to have an updated COI on file **prior** to allowing any vendor roof access. We understand that emergencies happen, and it is for this very reason that we continually remind our tenants to make certain your vendor has a current COI on file! Please be mindful of **all** your vendors, this includes refrigeration vendors that may require roof access as well.

## PROPERTY CAPITAL PROJECT NOTIFICATION

2024 will have major asphalt work. As these projects get closer, we will provide additional information for you.

## SECURITY REMINDER

Please remember if you see anything suspicious to reach out to the LA County Sheriff their non-emergency number is (310) 539-1661. Security phone number is (619) 729-7182. Security observes and reports activity in the common areas, for liability reasons the security guards are unable to enter any premise to assist with any loss prevention, Security may observe from the exterior of the premises and report to the LA County Sheriff. Finally, if you have any maintenance issues within your space, please contact the management office directly at (562) 420-5109 for Saray to report it.



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