

MARCH 2024

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Security Dispatch
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LEASING UPDATES

TOUJOURS – COMING SOON

We are excited to announce Toujours Jewelers is coming soon to Peninsula Shopping Center! Toujours Jewelers will be located in between See's Candies and Chicken Maison.



MARKETING UPDATES

NATIONAL PUPPY DAY GIVEAWAY

The monthly contest for March is a giveaway for a Petco gift card to celebrate National Puppy Day on March 23rd, hosted on Peninsula Shopping Center's Instagram and Facebook. The contest will run from March 11 to March 23. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com.

SPRING DIRECT MAILER

Peninsula Shopping Center has finalized the Spring Direct Mailer. The mailer will be mailed out the week of April 8th with offers ending May 31.

CELEBRATE EARTH DAY AT PENINSULA SHOPPING CENTER!

Starting on April 10th, snap a selfie in front of our Earth & Sun display near Bath & Body Works and spend each day enjoying the beautiful sunshine, getting out in nature, and remembering why we work so hard to do best by our amazing home.



MARKETING UPDATES

POSTER PROGRAM – MARCH/APRIL

Our next Poster Program opportunity was installed in March and will be through April. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com.



FREE MARKETING OPPORTUNITIES PACKET

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media sites to help spread the word about your store's happenings. Please click [HERE](#) to download the Marketing Opportunities packet, and reach out to Marketing Director, Alixandria Ogawa at aogawa@vestar.com with any questions.

WEBSITE UPDATES

To keep the center's website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory and email Alixandria Ogawa at aogawa@vestar.com with any updates or changes that need to be made.



PROPERTY MANAGEMENT UPDATES

CERTIFICATE OF INSURANCE REMINDER

Please note that it is mandatory to have an updated COI on file **prior** to allowing any vendor roof access. We understand that emergencies happen, and it is for this very reason that we continually remind our tenants to make certain your vendor has a current COI on file! Please be mindful of **all** your vendors, this includes refrigeration vendors that may require roof access as well.

PROPERTY CAPITAL PROJECT NOTIFICATION

2024 will have major asphalt work. As these projects get closer, we will provide additional information for you.

SECURITY REMINDER

Please remember if you see anything suspicious to reach out to the LA County Sheriff their non-emergency number is (310) 539-1661. Security phone number is (619) 729-7182. Security observes and reports activity in the common areas, for liability reasons the security guards are unable to enter any premise to assist with any loss prevention, Security may observe from the exterior of the premises and report to the LA County Sheriff. Finally, if you have any maintenance issues within your space, please contact the management office directly at (562) 420-5109 for Saray to report it.

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