



**MAY**  
2024

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**Security Dispatch**  
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## LEASING UPDATES

### TOUJOURS – COMING SOON

We are excited to announce Toujours Jewelers is coming soon to Peninsula Shopping Center! Toujours Jewelers will be located in between See’s Candies and Chicken Maison.

## MARKETING UPDATES

### MOTHER’S DAY GIVEAWAY

The monthly contest for May is a Mother’s Day themed giveaway. The enter to win is being hosted on Riverside Plaza’s website. Shoppers are asked to share why their mom is special to them for a chance to win. The contest will run until May 12th. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com).

### PV STREET FAIR & MUSIC FESTIVAL – JUNE 7-9

Please be advised that the Chamber Street Fair Staff will close off Norris Center Drive, between Peninsula Shopping Center and the Promenade from Friday, June 7th at 4pm to midnight, Sunday, June 9th. Please note this will include the ramp leading up to the Target parking lot. Parking on a portion of the upper lot will be impacted by some of the Street Fair activities. Please note that the Target parking lot will remain open for Target customers only. A separate tenant memo with more details will be sent out as it gets closer.



**TOUJOURS**  
JEWELERS



# MARKETING UPDATES

## POSTER PROGRAM – JULY/AUGUST

Our next Poster Program opportunity will install early July through August. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com).



## FREE MARKETING OPPORTUNITIES PACKET

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media sites to help spread the word about your store's happenings. Please click [HERE](#) to download the Marketing Opportunities packet, and reach out to Marketing Director, Alixandria Ogawa at [aogawa@vestar.com](mailto:aogawa@vestar.com) with any questions.

## WEBSITE UPDATES

To keep the center's website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory and email Alixandria Ogawa at [aogawa@vestar.com](mailto:aogawa@vestar.com) with any updates or changes that need to be made.

# PROPERTY MANAGEMENT UPDATES

## CERTIFICATE OF INSURANCE REMINDER

Please note that it is mandatory to have an updated COI on file **prior** to allowing any vendor roof access. We understand that emergencies happen, and it is for this very reason that we continually remind our tenants to make certain your vendor has a current COI on file! Please be mindful of **all** your vendors, this includes refrigeration vendors that may require roof access as well.

## PROPERTY CAPITAL PROJECT NOTIFICATION

2024 will have major asphalt work. As these projects get closer, we will provide additional information for you.

## SECURITY REMINDER

Please remember if you see anything suspicious to reach out to the LA County Sheriff their non-emergency number is (310) 539-1661. Security phone number is (619) 729-7182. Security observes and reports activity in the common areas, for liability reasons the security guards are unable to enter any premise to assist with any loss prevention, Security may observe from the exterior of the premises and report to the LA County Sheriff. Finally, if you have any maintenance issues within your space, please contact the management office directly at (562) 420-5109 for Saray to report it.



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