

# JULY-SEPTEMBER

## MARKETING UPDATES



### NATIONAL ICE CREAM MONTH GIVEAWAY

Celebrate National Ice Cream Month with a social media giveaway! From July 1st to July 31st, the center is hosting a giveaway where 3 lucky winners will receive a \$25 gift card.

### FALL SOCIAL MEDIA GIVEAWAY

Rivermark Village would like to help the community get into the Autumn mood with a social media giveaway that will run from September 2nd-September 30th. One lucky winner will receive a \$100 gift card.



### FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2024 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) for a copy.

### WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at [nvega@vestar.com](mailto:nvega@vestar.com) with any updates or changes that need to be made.

### LEASING UPDATES: THE MELT, VELVET HEAD SPA, & PERSPIRE SAUNA STUDIO

We are excited to announce that we have new tenants joining the center. The Melt will be opening soon next to Jersey Mike's Subs. Velvet Head spa will be opening in August next to Cerulean Dental Spa and Perspire Sauna Studio will be opening this quarter next to Jersey Mike's Subs.



## CONTACTS

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### SECURITY

(707)637-6604

## DIGITAL REACH

INSTAGRAM FOLLOWERS: 1,460

FACEBOOK PAGE LIKES: 7,689

Q2 WEBSITE PAGE VIEWS: 10,969



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