



JULY
2024

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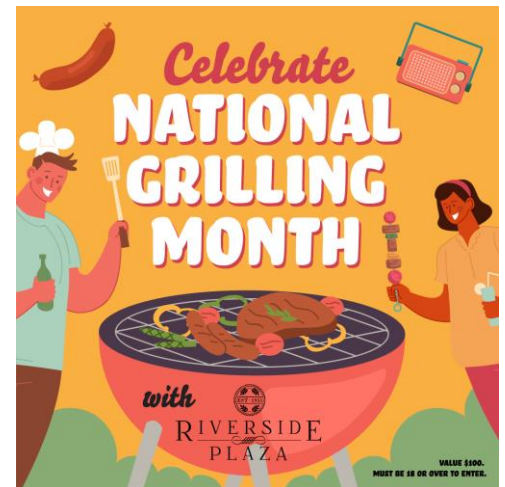
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Security Dispatch
951-387-9859

MARKETING UPDATES

NATIONAL GRILLING MONTH GIVEAWAY

The monthly contest for July is a giveaway to celebrate National Grilling Month. The enter to win is being hosted on Riverside Plaza's Instagram. Shoppers are asked to tag their grilling buddy in the comments for a chance to win. The contest will run until July 21. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com.



BUBBLE BASH – JULY 27

Riverside Plaza invites children and their families to celebrate summer with our Bubble Bash event on Saturday, July 27th, from 11 a.m. to 1 p.m. During the event, which will be held on Main Street, attendees will enjoy multiple bubble stations, a foam zone, crafts and more!



BACK-TO-SCHOOL GIVEAWAY

The monthly contest for August is a Back-to-School themed giveaway for gift cards to Burlington. The enter to win is being hosted on Riverside Plaza's Instagram. If you would like to participate/contribute to a giveaway, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com.

MARKETING UPDATES

POSTER PROGRAM – SEPTEMBER/OCTOBER

Our next Poster Program opportunity will install early September through October. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com.



FREE MARKETING OPPORTUNITY

Please send us any upcoming specials or promotions you have! We will post them on our website and social media sites to help spread the word. **Please click [HERE](#) to download the Marketing Opportunities** packet, and reach out to Marketing Director, Alixandria Ogawa, at aogawa@vestar.com with any questions or if you have any issues downloading the packet.

WEBSITE UPDATES

To keep the center’s website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory and email Alixandria Ogawa at aogawa@vestar.com with any updates or changes that need to be made.



PROPERTY MANAGEMENT UPDATES

CITY OF RIVERSIDE SPECIAL SERVICES:

Information on the “311” call center to request non-emergency city services here: <https://crmweb.riversideca.gov/>

311 FOR CITY SERVICES **3 Great Ways To Use 311**

 Mobile App
  Call 311
  Web Submission

[Download 311 App Now](#)

WHO TO CALL in the City of Riverside can be found here:

<https://documentcloud.adobe.com/link/track?uri=urn:aaid:scds:US:9f36e718-ace1-405a-b2be-f7dd830a807e>

CERTIFICATE OF INSURANCE REMINDER:

Please note that it is mandatory to have an updated COI on file **prior** to allowing any vendor roof access. We understand that emergencies happen, and it is for this very reason that we continually remind our tenants to make certain your vendor has a current COI on file! Please be mindful of **all** your vendors, this includes refrigeration vendors that may require roof access as well.

SALES REMINDER:

Please remember that sales are due by the 10th of each month. Please send sales to riversideplaza@vestar.com or ltorres@vestar.com.

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