



July 2024

PROPERTY REMINDERS

PARKING LOT PROJECT

Phase II of the parking lot work will commence on **Tuesday, July 30th** and will entail crack sealing, sealcoating, and re-striping throughout the parking lot.

- Crack seal – July 30th through August 29th
- Sealcoat – July 30th through August 29th
- Lot Marking – July 31st through August 30th

Please refer to the phasing map for the work and closure periods.



MARKETING UPDATES

COLOR RAIN KIDS GIVEAWAY

□ Color Rain Kids Giveaway! □ Enter our July giveaway on Instagram from 7/1 to 7/31 for a chance to win a backpack filled with markers, a notebook, a \$25 Nordstrom Rack gift card, and a \$25 Chin Up Donuts gift card! Simply like the post to enter AND get a bonus entry by taking a photo in front of the Color Rain art installation between Michael's and Nordstrom Rack (be sure to tag @thepromenadescottsdale so we can see the bonus entry). [Click here](#) to check it out!



SOCIAL MEDIA

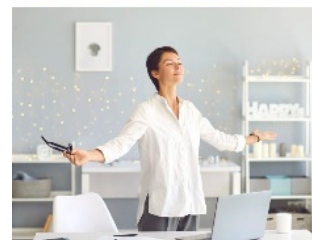
We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**

The Promenade Scottsdale
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<https://scottsdalepromenade.com/stores/>



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

5,888

INSTAGRAM
FOLLOWERS

2,659

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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