

2024 Marking Opportunities



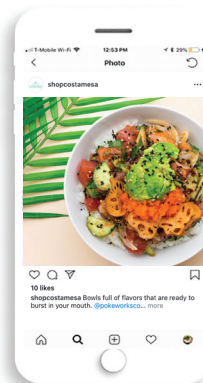
1. SOCIAL MEDIA



DESCRIPTION: Promote a new product, service, menu item, event, or in-store promotion by emailing professional photos or videos and descriptive caption for us to post and tag Costa Mesa's social pages.

REQUIRED SPECIFICATIONS:

- 3–5 professional photos in JPG format—we can size as needed, and even create a photo reel or IG story.
- Send photo(s) only, with minimal text or logos on the image, if any.
- Message: Provide a descriptive text caption and any hashtags—may be edited.



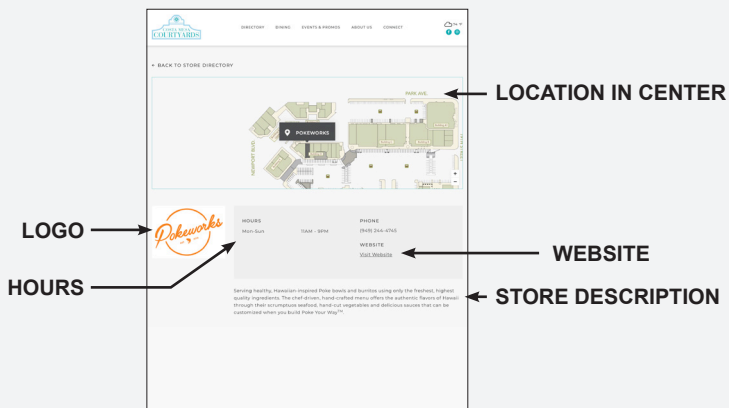
← PHOTO
 STORE TAG
 ← DESCRIPTIVE TEXT CAPTION & HASHTAGS

2. WEBSITE/STORE DIRECTORY

DESCRIPTION: CostaMesaCourtyards.com is a tool for shoppers, and a way to promote your business. An individual store page was created including the following specs. Please review your page periodically for need updates.

INCLUDED SPECIFICATIONS:

- Logo
- Hours
- Store Description
- Website Link



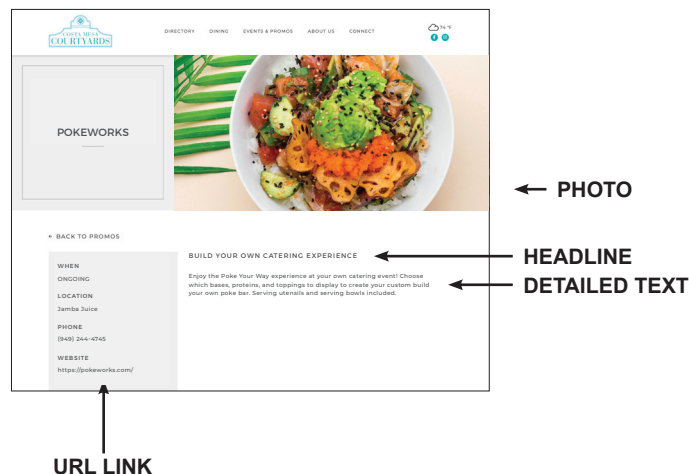
3. WEBSITE LISTING (EVENT OR PROMOTION)

DESCRIPTION: Promote your events or in-store promotions by sending high-quality photos, descriptive text and URL link (if applicable). The listing will be displayed on the centers' Events & Promotions page at CostaMesaCourtyards.com. We will link to the listing from the Home page.

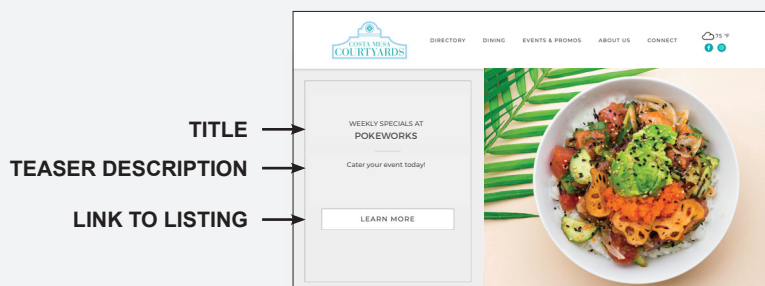
REQUIRED SPECIFICATIONS:

- 2–3 high-quality horizontal photos in JPG format—we can size to 1470x710px.
- Headline, Detailed text and URL link* (if applicable). Include event name, date(s) & times.

*Note: we can link the listing to your website if a URL is provided.



FINISHED BANNER AD WITH TEXT OVERLAY:



4. HOME PAGE BANNER AD

DESCRIPTION: Using the same high-quality photo and text from your event or promotions listing, we will create a banner ad on CostaMesaCourtyards.com home page.

REQUIRED SPECIFICATIONS:

- 2–3 high-quality horizontal photos in JPG format—we can size to 1470x1240px.
- Provide title and teaser description—The ad will link to your event or promotions listing.