



JULY 2024

## LEASING UPDATES

### NEWLY OPENED:



**Baby Shoppe – Now Open next to Whole Foods.**

Selection of baby items from clothing and toys, to cutting-edge baby gear and gifts. [www.babyshoppe.us](http://www.babyshoppe.us)



**Curry Pizza House – Now Open next to Target!**

Fresh baked pizza, 20 beers on tap & wine, specials, plus vegan & gluten-free options. [www.currypizzahouse.com](http://www.currypizzahouse.com)

### COMING SOON:



**3CAT – Opening in July near AMC.**

Handcrafted fruit and milk tea, with various toppings including mousse, boba, jelly, & more. [www.3CATea.com](http://www.3CATea.com)



**Prime Hot Pot – Reopening soon across from Prego**

**Restaurant.** All-you-can-eat hot pot serving premium meats and fresh seafood selections. [www.primehotpot.com](http://www.primehotpot.com)

**RGB Run – Opening later this year near AMC.**

A new interactive game concept created by BJ Entertainment.

RGB RUN



**Spirit Halloween – Opening later this Summer near**

**RAKKAN Ramen.** A wide range of Halloween costumes, accessories & décor. [www.spirithalloween.com](http://www.spirithalloween.com)

**World of Racing - Opening in July near AMC.**

Immerse yourself in an interactive racing experience. Great for date night, team building, parties & more!

[www.worldofracing.com](http://www.worldofracing.com)



**Shiki Shima Japanese BBQ, V Show Party K (Karaoke Bar &**

**Lounge), and Pho N Mor – Opening next year in The Promenade, adjacent to RAKKAN Ramen.**

THE  
DISTRICT

TUSTIN LEGACY

### CONTACTS

**Tom Schriber**

Property Manager

[tschriber@vestar.com](mailto:tschriber@vestar.com)

**Raquel Bencivenga**

Assistant Property Manager

[rbencivenga@vestar.com](mailto:rbencivenga@vestar.com)

**Lorena Torres**

Administrative Assistant

[ltorres@vestar.com](mailto:ltorres@vestar.com)

**Shannon Campbell**

Marketing Director

[scampbell@vestar.com](mailto:scampbell@vestar.com)

**Management Office:**

(714) 259-9090

**Security Dispatch (24/7):**

(714) 258-1414



@DistrictTustin



@TheDistrictTustin

THEDISTRICTTTL.COM



# MARKETING UPDATES

## INDEPENDENCE JAM

SATURDAY, JULY 6<sup>TH</sup> | 11AM-4PM

Last weekend's Independence Jam is the largest event The District has ever seen, and it was a huge success!

The free family-friendly country festival celebrated our freedom with live bands, classic and unique car show (the Gotham Swat mobile was there!), fun activities, vendor booths, plenty of photo booths, and a beer and wine station.

Proceeds from the beer and wine to benefit:

- Fallen Firefighters Relief Fund
- Wounded Warriors
- Tustin High School Football Boosters

*A special thank you to the Tustin High School Football team for volunteering at the event, AMC for working with us on the event location, as well as The District businesses who helped to promote the event.*



## SKY GARDEN & PETAL POP

Memorial – Labor Day

The Promenade has come alive this summer with flowers!

Be sure to check out our **Sky Garden** installed over The Promenade to provide added shade during these hotter months, as well as the fun pop of color our Petals provide to the AMC Fountain. Installed for a limited-time.



@DistrictTustin



@TheDistrictTustin

THEDISTRICTTTL.COM

# MARKETING UPDATES

## SUMMER COCKTAIL TOUR

JULY 1-31 | 14 PARTICIPATING RESTAURANTS

Be sure to check out the Summer Cocktail Tour happening now through July 31<sup>st</sup> at 14 restaurants. View the cocktail, mocktail, food & dessert pairings at [www.SummerCocktailTour.com](http://www.SummerCocktailTour.com):

- Bar Louie
- Casa Del Sol
- Curry Pizza House
- Dolce Gelato
- Lucille's BBQ
- Luna Rossa
- Pinot's Palette
- Prego Restaurant
- RAKKAN Ramen
- RA Sushi
- Red Robin
- The Winery
- The Yellow Chilli
- ZIP Korean BBQ

### How to Enjoy the Cocktail Tour for Yourself...

- Check out the summer inspired drink menus & food pairings.
- Grab your family or friends and head to The District.
- Visit each restaurant at your own pace through July 31<sup>st</sup>!



## ENCHANTED BUBBLE BLAST

SATURDAY, AUGUST 3 | 12-2PM

Bring your family and friends to this year's **ENCHANTED Bubble Blast** at The District – it's a perfect way to cool off during the hot days of summer. FREE family-friendly activities including:

- Foam Zone by Kidtastic Bubbles
- Bubble Stations by BubblePOP
- Live DJ 'Under the Sea' Tunes
- Sea Jelly Kaleidoscope Craft
- Nemo Sea Anemone Forest Craft
- Meet Baby Shark!



FACEBOOK FOLLOWERS

13.8K

INSTAGRAM FOLLOWERS

17.0K

WEBSITE VIEWS

29.0K

TOTAL SUBSCRIBERS

14.6K

TOTAL PR IMPRESSIONS

168.3M

## LEARN & GROW

### FAMILY FAIR

By Parenting OC Magazine

SATURDAY, SEPT 14 | 10AM-3PM

Enjoy a free day of family fun offering interactive activities and workshops focused on healthy living, education & more! FREE event.

## AMC MOVIE OPENINGS



To help prepare you, below are the larger upcoming movie openings:

- July 25 – Deadpool
- Aug 1 – Harold & the Purple Crayon
- August 8 – Borderlands

We're also excited to share that AMC is adding an IMAX theater, scheduled to open this fall!



@DistrictTustin



@TheDistrictTustin

THEDISTRICTTTL.COM

THE DISTRICT  
TUSTIN LEGACY