

LEASING UPDATES

COMING SOON:



The Baby Shoppe – Opening next to Whole Foods.

Offering an extensive selection of baby items from

Offering an extensive selection of baby items from adorable clothing, toys, baby gear and gifts.

www.babyshoppe.us



<u>Curry Pizza House</u> – *Opening next to Target.*

Fast casual eatery offering a variety of curry-based pizzas with fresh and spicy ingredients.

www.currypizzahouse.com



<u>World of Racing</u> - *Opening spring near AMC Theaters* Immerse yourself in an interactive racing experience. Great for date night, team building, parties & more!

www.worldofracing.com



<u>Former Union Market Space</u> - *Three (3) new restaurants will open next year* offering a unique dining and entertainment experience.

These include:

- Shiki Shima Japanese BBQ Japanese steak house
- V Show Party K Karaoke entertainment lounge & bar
- Pho N Mor Popular Vietnamese cafe

DISTRICT

TUSTIN LEGACY

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PROPERTY MANAGEMENT

NOW OPEN IN THE PROMENADE:



<u>DART HAUS – A NERF ARENA - Open near AMC Tustin 14</u>

Grab your blaster and enjoy simple, affordable, and memorable events. family-friendly fun for kids, teens, and adults. Book them today! www.thedarthaus.com



FLUFFY FLUFFY - DESSERT CAFÉ - Open across from Prego Restaurant

Serving sweet & savory pancake souffles, croffles, waffles, French toast, cheesecake, and specialty coffee, tea, and other beverages.

www.fluffyfluffy.com



PRIME HOT POT - Open across from Prego Restaurant

Full-service hot pot restaurant serving premium meats and fresh seafood selections in a unique setting. Offering a state-of-the-art dining experience! www.primehotpot.com



RITZ NAILS - New Location! - Open near AMC Tustin 14

Offering a modern luxury nail & spa experience with therapeutic massage chairs and private rooms to host group events such as bridal parties, baby showers, and team building.



THEE CANDLE LAB - Open across from Prego Restaurant

Interactive candle making workshops and parties, as well as gifts & retail merchandise. Reserve your next team building event, special occasion, or date night at www.TheeCandleLab.com.



TOP CANVAS - Open next to Pinot's Palette

The ultimate claw machine experience, featuring toys and collectibles such as Sonny Angel, Smiski, Pop Mart, Disney, and other mini-figures. Visit www.topcanvas.com for more info.







MARKETING UPDATES

OC RESTAURANT WEEK

MARCH 2-9 | 6 RESTAURANTS

In partnership with OC Foodies, The District promoted the center's participating restaurants through a dedicated web page on www.ocrestaurantweek.com, posters, social, website, PR, email blast, digital ads and TV.

Participants included: Lucille's BBQ, Luna Rossa, RA Sushi, RAKKAN Ramen, The Winery Restaurant & The Yellow Chilli. *Thank you to The Winery for representing The District Tustin's OC Restaurant participation on the KTLA News.*





SPRING COCKTAIL TOUR

APRIL 1-31 | 9+ Restaurants

Continuing our partnership with OC Foodies, the Spring Cocktail Tour will feature 9+ restaurants offering exclusive spring-inspired cocktail, mocktail, dessert & food pairings.

It's FREE to sign up and your restaurant will be promoted through www.SpringCocktailTour.com, digital ads, social influencer visits, boosted social posts, website ads, PR, email blasts, center posters and media partner promotions.

Email <u>scampbell@vestar.com</u> by March 20th if you haven't signed up yet but would like to participate. It's easy!

NEXT UP FOR 2024:

 Send us your St. Patrick's Day, Easter/Spring, and Earth Day promotions, so we can promote them on our social and web pages, at no cost to you!

Mark your Calendars...

Earth Day Celebration - Sat, April 20th from 12- 2pm.
 Learn about bugs, kid's crafts, DJ, and much more! FREE!

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FARMERS MARKET COUPON FLYER

APRIL - DEC 31 | 28 Offers

The weekly Farmers Market draws customers to The District every Sunday.

To reach this captive audience,
Marketing is printing 2024 Farmer's
Market Flyer featuring 28 tenant offers
to motivate sales and traffic.

Thank you to all who are participating. The piece is full, and Centers of America is proofing offers this week. FACEBOOK FOLLOWERS 13.8K

INSTAGRAM FOLLOWERS

16.2K

WEBSITE VIEWS

29.2K

TOTAL SUBSCRIBERS

14.5K

TOTAL PR

12.9M

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