



August 2024

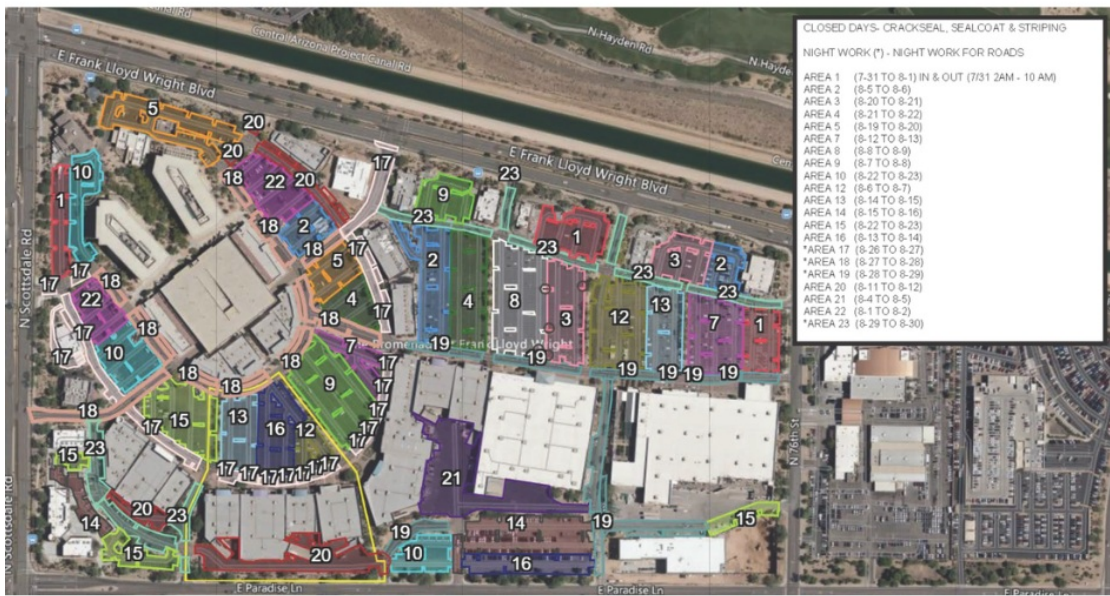
PROPERTY REMINDERS

PARKING LOT PROJECT

The parking lot seal coat and re-striping project will continue through the month of August. Please refer to the dates and phasing map below.

- Sealcoat – July 31st through August 29th
- Lot Marking – July 31st through August 30th

Please refer to the phasing map for the work and closure periods.



MARKETING UPDATES

SUMMER BEAUTY GIVEAWAY

We are excited to announce our Instagram "Summer Beauty Giveaway" at The Promenade Scottsdale! To enter, simply like our giveaway post on Instagram for a chance to win a trio of gift cards worth \$100 each from Ideal Image, Club Pilates, and Ulta Beauty. The giveaway runs until August 31. Please share this exciting news with your friends and customers – let's get the word out and give everyone a chance to win these fantastic prizes! [Click here](#) to check it out!



COMING SOON

We are thrilled to announce that Pvolve will be joining The Promenade Scottsdale this fall, located between Chin Up Donuts and Picazzo's. To celebrate, Pvolve is hosting pop-up classes starting this Saturday, August 10th, in the former Tis the Season space. Don't miss out on this great opportunity to try their innovative fitness approach! Sign up here: [Pvolve Pop-Up Classes](#).

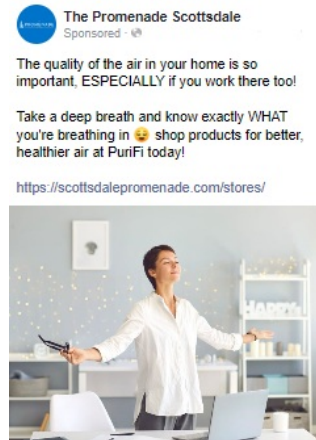
GRAND HYATT SCOTTSDALE MAGAZINE

The Grand Hyatt Scottsdale is undergoing a renovation and will soon have an annual magazine that will be placed in each guest room, at the reception desk, and at the concierge desk. Additionally, a digital copy will be available on guest room TVs, the hotel website, booking confirmation emails, pre-arrival emails, social media, and through the hotel's sales and marketing

team. This is a fantastic opportunity to showcase your business to a wide audience. To learn more about publication sizing and pricing, please click [here](#). If you are interested, reach out to **Allie Lucyk** at alucyk@vestar.com and she will connect you with the team.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk** at alucyk@vestar.com.



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk** at alucyk@vestar.com.

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk** at alucyk@vestar.com.

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk** at alucyk@vestar.com with the details.

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk** at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).

FACEBOOK PAGE
LIKES

INSTAGRAM
FOLLOWERS

5,887

2,661

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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