

AUGUST NEWSLETTER



THE GATEWAY
-2024-

PROPERTY MANAGEMENT UPDATE

▼ PROPERTY UPDATES

Painting, and restriping of South garage parking stalls, completed. Power washing of Rio Grande complete. Digital tower repairs are ongoing. Cleaning and replacement of soft seating cushions in progress throughout the property.

▼ GARAGE PARKING

To minimize complications with parking in the North or South garages, please contact the Management office with any special events happening within your business that may significantly increase parking flows. Additionally, the Delta Center Event Calendar for August is below for your reference. Hopefully, this will assist in being able to properly staff during arena events. Moving forward an event calendar will be included with the monthly newsletter distribution.

EVENT	DATE & TIME
Peso Pluma	SUN, Aug 11, 2024, 8:00PM
Twenty-One Pilots - World Tour	SUN Aug 18, 2024, 8:00PM
Marco Antonio Solis	SAT Aug 24, 2024, 8:00PM
Grupo Firme – La Ultima Peda	SUN, Aug 25, 2024, 8:00PM
Jelly Roll: Beautifully Broken Tour	TUE, Aug 27, 2024, 7:00PM
Future & Metro Boomin	WED, Aug 28, 2024, 8:00PM

PROPERTY MANAGEMENT UPDATE

▼ SECURITY

To ensure, you are receiving all pertinent information and communication for The Gateway, please verify current contact information is up to date, with Security and the Management office.

In keeping you and your property safe, please make sure that when parking at The Gateway, all valuables are placed in the trunk and out of site. Please ensure that your vehicle's doors are locked, and windows are rolled up.

Please note that security is available 24/7 and can be reached at (801) 456-0040. Security is available not only for safety items, but they can also aid in reaching appropriate contacts such as maintenance, parking, housekeeping or The Gateway management.

Salt Lake City has asked to report any incidents related to crime, graffiti or housekeeping issues related to the unsheltered. Please download their free app, available here to report any issues you see within The Gateway community. This will help to increase police and homeless related resources in the area. For iPhone [click here](#). For Android [click here](#).

▼ ART PROJECTS

We continue to add to The Gateway's outdoor Art Gallery! Check out the "Upcycle Utah" Art Stroll window installations and a the "Color Rain" installation in Restaurant Row. Our outdoor Art Gallery provides new and exciting reasons to visit The Gateway. Make sure to tag us @atthegateway when snapping a photo.

MARKETING RECAP

▼ 4TH OF JULY CELEBRATION

The Gateway celebrated Independence Day in style with the 4th of July Celebration! This event welcomed 15,000+ attendees and offered everyone a night of fun with DJs, live music, karaoke, yard games, food, drinks, vendors, face painting, and much more! The night ended with a spectacular fireworks show at 10pm for the whole Wasatch Front community to enjoy.



▼ BOHEMIAN BUM FARMERS MARKET

The third Bohemian Bum Farmer's Market was held indoors in July, bringing 600+ attendees. The market will continue the first Sunday of the month through the summer months.



▼ OUTDOOR URBAN FLEA MARKET

The third outdoor Urban Flea Market of the season was held in July in the Olympic Plaza. This event welcomed around 2,500 attendees. The market will continue outdoors through the summer months.



▼ ART STROLL

Our "Upcycle Utah" themed Art Stroll continued in July, welcoming guests to stroll down Rio Grande and see the beautiful installations created by local artists. This event will continue monthly throughout the summer.

MARKETING RECAP CONTINUED

▼ URBAN ARTS FESTIVAL

The Urban Arts Festival was held July 27-28 at The Gateway, welcoming 15,000+ attendees to The Gateway. The Festival included performances, skating, an artist market, live mural painting, and more!

▼ SUNSET YOGA

Sunset Yoga, continued in the Plaza every Thursday welcoming 150+ attendees. This event series will continue through August 22nd, where attendees enjoy free yoga, and \$5 beverages from Squatters/Wasatch.



UPCOMING CENTER EVENTS

▼ BOHEMIAN BUM FARMERS MARKET **Sunday August 4th | 10am-3pm**

Every first Sunday of the month throughout the Summer, The Gateway welcomes the Bohemian Bum Farmers Market. This market brings together local organic produce, artisans, and eco-conscious vendors to create a welcoming atmosphere that makes you feel right at home! Join us in the Olympic Plaza on August 4th for Bohemian Bum's 4th market at The Gateway.



▼ OUTDOOR URBAN FLEA MARKET **Sunday August 11th | 10am-4pm**

Join us for the next Urban Flea Market of the season on August 11th! This market features 80+ vendors offering the best eclectic and unique vintage and antique finds. Local crafters will provide cool handcrafted and upcycled vintage items.



▼ ART STROLL **Friday August 16th | 6pm-9pm**

The next Art Stroll will be held on August 16th from 6pm-9pm. Stroll down Rio Grande to see the "Upcycle Utah" themed installations and meet the talented artists who created them! Engulf yourself in the beautiful scenery of our home state depicted using recycled materials.



▼ THE UTAH BEER FESTIVAL **Saturday August 17th & Sunday August 18th**

Join us Saturday, August 17th and Sunday August 18th from 2pm to 8pm for the 14th Annual Utah Beer Festival! This year, the festival will have over 200 beers and ciders to sample with 50 local, regional and international varieties available. Grab your tickets at utahbeerfestival.com!



▼ UTAH WORLD FASHION WEEK MARKET **Friday August 30th | 4pm-9pm**

Enjoy a unique evening full of fashion, creativity and entertainment in the Olympic Plaza. This market day will have exhibitors, vendors, fashion designers, models, music, food and more! Admission is free, so come on down!

UPCOMING CENTER EVENTS

▼ SUNSET YOGA

Thursdays | 7pm-8pm

Sunset Yoga continues Thursdays at 7 PM outdoors in the Plaza. Attendees enjoy this free and unique one-hour experience of power flow yoga provided by Salt Lake Power Yoga. Plus, those 21+ can purchase a beverage from Squatters/Wasatch for only \$5. All levels of yogis are welcome!



AUGUST TENANT MEETING

▼ SAVE THE DATE – AUGUST 20, 2024

Join The Gateway Management Team at the next Tenant Meeting to be held on August 20th. Keep an eye out for an RSVP email to be sent out in the coming days!

SAVE THE DATE
AUGUST 20TH

THE GATEWAY WEBSITE HIRING PAGE

▼ ARE YOU HIRING?

Send your current open positions to Julissa Breslin (jbreslin@vestar.com) and Kenzie McFarlane (kmcfarlane@vestar.com) to be posted on The Gateway's website! In your email, please include the position title, a short description of the position, a link to apply or an email to reach out to for more information.

NOW
HIRING

GATEWAY LOCAL CARDS

▼ GATEWAY LOCAL

The "Gateway Local" program offers those living or working within a 2-mile radius of the property special discounts from participating merchants. Local patrons will present a card to those merchants to receive the agreed upon discount or offer. Emails will be sent out to the locals list regularly to help promote your specials. Current offerings [can be seen here](#).

If you would like to participate or update your offering, please contact Julissa Breslin (jbreslin@vestar.com) and Kenzie McFarlane (kmcfarlane@vestar.com).

GATEWAY LOCAL
WELCOME TO THE NEIGHBORHOOD!
PRESENT TO PARTICIPATING MERCHANTS AT THE GATEWAY
FOR SPECIAL OFFERS AND DISCOUNTS.

PR RECAP – JULY



57,536
Web Page Views



137,539
Social Reach

29

Total Media
Hits



15.6

Million People
Reached

TENANT UPDATES

▼ **DREAMSCAPES:** Interactive pop- art exhibit. Returning to The Gateway in 16 N. Lower-level below Flankers. Opening Fall 2024

▼ **THE NERD STORE:** Comic books, action figures, pop culture, video games, events, and competitions. Lower level, west of Restaurant Row – Opening Fall 2024

▼ **CLARK PLANETARIUM:** Expansion includes 4,400 SF of Office and Classroom Space. Opening August 2024.

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