

AUGUST 2024

LEASING UPDATES

NOW OPEN:



Curry Pizza House – open next to Target.

Fresh baked pizza, 20 beers on tap & wine, specials, plus vegan & gluten-free options.

www.currypizzahouse.com



Prime Hot Pot – open across from Prego Restaurant. All-you-can-eat hot pot serving premium meats and fresh seafood selections.

www.primehotpot.com



World of Racing – open in The Promenade, near AMC.

Immerse yourself in an interactive racing experience. Great for date night, team building, parties & more!

www.worldofracing.com



Spirit Halloween – open in The Promenade, below Bowlero.

A wide range of Halloween costumes, accessories & décor.

www.spirithalloween.com

COMING SOON:



3CAT – Opening soon in The Promenade, near AMC.

Handcrafted fruit and milk tea, with various toppings including mousse, boba, jelly, & more. www.3CATea.com

RGB RUN

RGB Run – Opening later in The Promenade, near AMC.

A new interactive game concept created by BJ Entertainment.



Shiki Shima Japanese BBQ, V Show Party K (Karaoke Bar & Lounge), and Pho N Mor – Opening next year in The Promenade, below Planet Fitness.

THE DISTRICT

TUSTIN LEGACY

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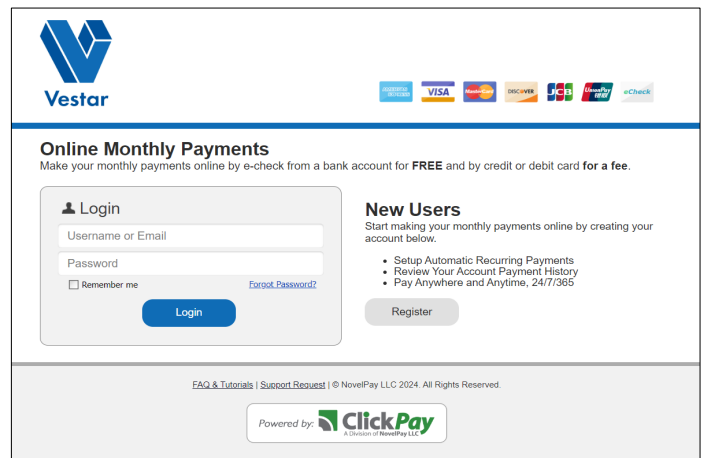
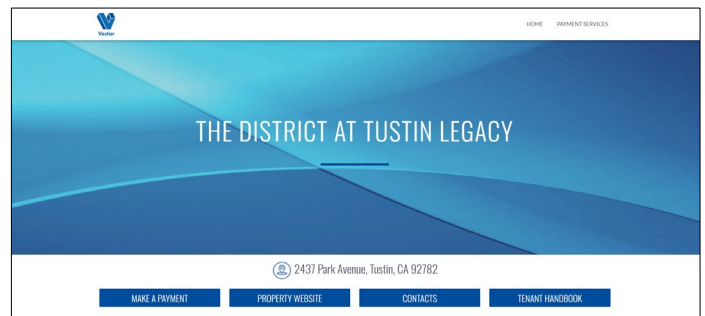
PROPERTY MANAGEMENT UPDATES

TENANT SERVICE PORTAL

Look for The District’s new easy-to-use Tenant Service Portal **coming later this month** offering valuable resources at your fingertips, including:

- Make a Payment Feature
- Sales Reporting & Accounting Forms
- Insurance Requirements
- Signage Regulations
- Tenant Handbook
- Marketing Opportunities Guide
- Monthly Newsletters

Please take a moment to look at the portal once it’s launched and familiarize yourself with all it has to offer.



PROMENADE INSTALLATIONS

SKY GARDEN & PETAL POP: Installed through Labor Day

The Promenade has come alive this summer with flowers! Only through Labor Day, so be sure to check it out before it’s gone!

FALL COLORS & HOLIDAY GOLD: Installing October-December

The Promenade will burst with the *Colors of Fall* this Sept-Oct! Then rain gold and silver as part of our Holiday festivities in Nov-Dec. More to come!



AMC MOVIE OPENINGS



To help prepare you, below are the larger upcoming movie openings:

- Aug 16 – Alien: Romulus
- Aug 23 – The Forge
- Aug 30 – Reagan
- Sept 7 – Beetlejuice Beetlejuice
- Sept 20 – Transformers One

Also, mark your calendars for AMC’s new IMAX Theater with Laser opening this fall!



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MARKETING UPDATES

ENCHANTED BUBBLE BLAST

SATURDAY, AUGUST 3 | 12PM-2PM

The **ENCHANTED Bubble Blast** drew hundreds of families from all over Orange County to experience an afternoon of FREE family fun including:

- Foam Zone by Kid-tastic Bubbles
- Bubble Stations by BubblePOP
- Live DJ 'Under the Sea' Tunes
- Sea Jelly Kaleidoscope Craft
- Nemo Sea Anemone Forest Craft
- Photos with Baby Shark



LEARN & GROW FAMILY FAIR

By Parenting OC Magazine

SATURDAY, SEPT 14 | 10AM-3PM

Once the kids are back in school, families can relax together for a day of FREE family-friendly activities offered by Parenting OC's community from educational to health & wellness partners.

Enjoy live entertainment, family games and activities, face painting, balloon art, exhibitors, prizes, plus enter the "Cute Kid Contest" (sign up at parentingoc.com).

FACEBOOK FOLLOWERS

13.8K

INSTAGRAM FOLLOWERS

17.3K

WEBSITE VIEWS

33.0K

TOTAL SUBSCRIBERS

14.5K

TOTAL PR IMPRESSIONS

67.0M

LOOKING FORWARD...

- SEPT 14 – Learn & Grow Family Fair
- OCT 1-31 – Fall Cocktail Tour
- OCT 5 – OC Walk to Remember
- OCT 26 – Family-Friendly Halloween Event
- NOV 23-Jan 1 – Holiday Light Show & Décor
- DEC 7 – Family-Friendly Holiday Event

DID YOU KNOW?

- **SOCIAL CONTENT** – if you let us know what you are promoting, we can post it on The Districts' Social Media pages? Email what you are doing to Shannon at scampbell@vestar.com.
- **E-GIFT CARDS** – Did you know that e-gift cards are purchased more than physical gift cards? Consider adding e-gift cards if you're not offering them. Example: 70% of The Winery's gift card purchases are e-gift cards

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