

JULY NEWSLETTER



THE GATEWAY
-2024-

PROPERTY MANAGEMENT UPDATE

▼ PROPERTY UPDATES

Painting, and restriping of South garage parking stalls, in progress. Repairs of Misting system in Restaurant Row are completed. Application of high gloss sealant on stamped concrete is underway. Digital tower repairs are ongoing.

▼ SECURITY

To ensure, you are receiving all pertinent information and communication for The Gateway, please verify current contact information is up to date, with Security and the Management office.

In keeping you and your property safe, please make sure that when parking at The Gateway, all valuables are placed in the trunk and out of site. Please ensure that your vehicle's doors are locked, and windows are rolled up.

Please note that security is available 24/7 and can be reached at (801) 456-0040. Security is available not only for safety items, but they can also aid in reaching appropriate contacts such as maintenance, parking, housekeeping or The Gateway management.

Salt Lake City has asked to report any incidents related to crime or housekeeping issues related to the unsheltered. Please download their free app, available here to report any issues you see within The Gateway community. This will help increase to increase resources in the area. For iPhone [click here](#). For Android [click here](#).

▼ ART PROJECTS

We continue to add to The Gateway's outdoor Art Gallery! The "Upcycle Utah" Art Stroll window installations and a new "Color Rain" installation in Restaurant Row made their debut in April. Our outdoor Art Gallery provides new and exciting reasons to visit The Gateway.

Make sure to tag us @atthegateway when snapping a photo.



MARKETING RECAP

▼ BOHEMIAN BUM FARMERS MARKET

The second Bohemian Bum Farmer's Market was held outdoors in June in the Olympic Plaza, bringing 500 attendees. The market will continue the first Sunday of the month throughout the summer months.

▼ OUTDOOR URBAN FLEA MARKET

The second outdoor Urban Flea Market of the season was held in June. This event welcomed around 2,200 attendees. The market will continue outdoors through the summer months.

▼ JUNETEENTH FESTIVAL

The Salt Lake Juneteenth Celebration and Black Owned Business Expo welcomed guests to the property to peruse local vendors, dance to fun beats, and visit their Black Art Gallery in the 79 S. space.

▼ ART STROLL

Our "Upcycle Utah" themed Art Stroll continued in June, welcoming guests to stroll down Rio Grande and see the beautiful installations created by local artists and featured a special Black Art Gallery for Juneteenth. This event will continue monthly throughout the Summer.

▼ SLC PRIDE FESTIVAL

The first annual SLC Pride Festival was held at The Gateway June 29-30 welcoming a diverse community of about 10,000 festival goers to the property. The Pride Festival offered attendees silent discos, live performers, drinks, a safe space, and a place for communities to come together and celebrate Pride Month.

▼ SUNSET YOGA

Sunset Yoga, continued in the Plaza every Thursday welcoming 150+ attendees. This event series will continue through the middle of August, where attendees enjoy free yoga, and \$5 beverages from Squatters/Wasatch.

▼ THE 4TH OF JULY CELEBRATION PRESENTED BY CAMBER APARTMENTS & TOWNHOMES

The Gateway celebrated Independence Day in style with the 4th of July Celebration! This event welcomed 15,000+ attendees and offered everyone a night of fun with DJs, live music, karaoke, yard games, food, drinks, vendors, face painting, and much more! The night ended with a spectacular fireworks show at 10pm for the whole Wasatch Front community to enjoy.



UPCOMING CENTER EVENTS

▼ OUTDOOR URBAN FLEA MARKET

Sunday July 14th | 6pm - 9pm

Join us for the next Urban Flea Market of the season on July 14th! The market features 80+ vendors offering the best eclectic and unique vintage and antique finds. Local crafters will provide cool handcrafted and upcycled vintage items.



▼ ART STROLL

Friday July 19th | 6pm - 9pm

The next Art Stroll will be held on July 19th from 6pm-9pm. Stroll down Rio Grande to see the "Upcycle Utah" themed installations and meet the talented artists who created them! Engulf yourself in the beautiful scenery of our home state depicted using recycled materials.



▼ THE URBAN ARTS FESTIVAL

Saturday July 27 & Sunday July 28

Join us Saturday, July 27th from 12-10pm and Sunday, July 28th from 10am to 6pm for performances, skating, an artist market, live mural painting, Urban Arts Gallery's Skate Deck Show, and more!



▼ SUNSET YOGA

Thursdays | 7pm - 8pm

Sunset Yoga continues Thursdays at 7 PM outdoors in the Plaza. Attendees enjoy this free and unique one-hour experience of power flow yoga provided by Salt Lake Power Yoga. All levels of yogis are welcome!

GATEWAY LOCAL CARDS

▼ GATEWAY LOCAL

The "Gateway Local" program offers those living or working within a 2-mile radius of the property special discounts from participating merchants. Local patrons will present a card to those merchants to receive the agreed upon discount or offer. Emails will be sent out to the locals list regularly to help promote your specials. Current offerings [can be seen here](#).

If you would like to participate or update your offering, please contact Julissa Breslin (jbreslin@vestar.com) and Kenzie McFarlane (kmcfarlane@vestar.com).





52,078

Web Page Views



191,822

Social Reach

231

Total Media Hits



465

Million People Reached

TENANT UPDATES

▼ IKARO TRENDY: NOW OPEN

Upper level/bridge - Fashion Design Company - office space

▼ CLARK PLANETARIUM: Expansion includes 4,400 SF of Office and Classroom Space. Opening August 2024.

▼ NEPTUNE'S PALACE: Tropical island bar concept. Opening Fall 2024.

▼ PERFECT DAY: Building Out Space along Rio Grande Street from 100 S. to Loading Dock #3. Construction began in September. Lobby and floor 2 opening Fall 2024.

▼ ASHER ADAMS HOTEL: Construction on schedule, projected opening date in October 2024.

▼ PEARL MILK TEA CLUB: NOW OPEN

On the lower level across from Restaurant Row offering boba, smoothies, coffee, and more.

▼ HAWAII FLUID ART: NOW OPEN

Art studio, offering individual and group led art sessions, located on the lower level across from Restaurant Row. [Visit their website](#) to book a session.

ATTHEGATEWAY.COM

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